

## Get #BreachReady: Cyber attacks are rising faster than this summer's heat

NEW YORK, NEW YORK, USA, August 14, 2018 /EINPresswire.com/ -- As you're sitting in traffic in sweltering heat to get to the Hamptons, the Jersey shore, or Ventura Beach, criminal hackers and phishers are looking to reel in your networks. To avoid being caught you should get #BreachReady with IT Governance USA's fixed-price, tailored services that enable organizations to protect themselves from the penalties and damage associated with data breaches.

While you're spraying on the sunscreen, criminals know you are not paying attention to your network. Raise your SPF – Security Protection Factor.



The new #BreachReady campaign proposes solutions to help organizations prepare for and handle breaches with its three-tier promotional discounts:

- •BPF 10: 10% discount on purchases between \$5,000 and \$14,999 (excluding tax and shipping)
- •BPF 15: 15% discount on purchases between \$15,000 and \$29,999 (excluding tax and shipping)
- •BPF 20: 20% discount on purchases from \$30,000 and above (excluding tax and shipping)

Many regulations, such as the NYDFS Cybersecurity Regulation, DFARS (Defense Federal Acquisition Regulation Supplement) and the <u>EU's GDPR (General Data Protection Regulation)</u>, require you to report breaches to the relevant supervisory authority within 72 hours of becoming aware.

When reporting the breach, you'll need to explain how it could have been avoided. You can't prevent a cyber attack from the beach, so get #BreachReady before you go. IT Governance USA's pick-and-mix security protection packages will provide a safety net and give you peace of mind.

Alan Calder, founder and executive chairman of IT Governance, said: "While you're away on your summer vacation, criminal hackers and phishers will depend on the gaps in your cybersecurity program to infiltrate your organization. Their success will cost you customers, your reputation, and money. This year alone we've seen data breaches affect the likes of Adidas, Ticketmaster, and Facebook. No one is immune. Organizations need to get on the front lines now."

To discover more about the campaign and how IT Governance can support you, visit our website, send us an email, or get in touch on +1 877 317 3454. You can also follow IT Governance on Facebook, Twitter, and LinkedIn.

## **NOTES TO EDITORS**

IT Governance USA is the single-source provider of books, tools, training, and consultancy for IT governance, risk management, and compliance. It is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background, and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East, and Asia. More information is available at <a href="https://www.itgovernanceusa.com">www.itgovernanceusa.com</a>

Mitchell Slepian IT Governance USA + 1 917-794-3109 email us here

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