

Auction Mobility Wins Best Auction Platform in the 2018 International Business Awards

BOSTON, MA, UNITED STATES, August 22, 2018 /EINPresswire.com/ -- The International Business Awards are the world's premier business awards program. The 2018 IBAs looked at organizations worldwide – public and private, for-profit and non-profit, large and small - from more than 60 nations and territories. The IBAs are

nicknamed the Stevies for the Greek word for “crowned”. Thousands of organizations of all sizes and in virtually every industry were considered in a wide range of categories. [Auction Mobility](#) won Gold in the Mobile Site & App category for Best Auction Platform.



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Winning the highest-level Stevie Award at the International Business Awards is an honor, and a testament to the great clients we get to work with every day.”

Jeremy Paradise - Auction Mobility CEO

Stevie Award winners were determined by the average scores of more than 200 executive judges worldwide who participated on 12 juries. The judges had great things to say about Auction Mobility's platform:

"Best in class for auctions!"

"The app has visual appeal, it shows attractive layout and rich graphics, functionality and performance is good, it stimulates repeat use. Good luck!"

"A good way to boost an auction house's revenue and gives the opportunity to the business to develop with

effectiveness metrics."

"Very cool platform. I like the integration of live streaming and application."

"This product is one of those apps everyone has been waiting for...brilliant concept."

"This year's Stevie Award winners in the IBAs are the most distinguished group of winners we've had yet," said Michael Gallagher, president and founder of the Stevie Awards. "We raised the minimum average score from the judges required to qualify as a Stevie winner, so 2018 winners should be especially proud of their achievements."

Auction Mobility is the world's leading [mobile app and on-line auction platform](#) providing clients with a unique digital experience to promote their brand across mobile, tablet and the web through their own white-labeled bidding engine. Auction Mobility eliminates the distinction between 'live' and 'in-person' auction buyers by enabling bidders to participate equally in auctions via their remote auction platform. Buyers can participate from anywhere in the world just as easily as if they were sitting just feet from the auctioneer.

Auction Mobility is focused on humanizing the digital bidding experience. Their best-in-class solutions increase bidder participation and auction house revenue.

Auction Mobility currently serves auction houses in 28 countries, translated across eight different languages, and supports global currencies for bidder adoption around the world.

Learn more about Auction Mobility and schedule a [live demo](#) go to www.auctionmobility.com

Ben Reese
Auction Mobility
1-(857)-277-1313
[email us here](#)

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