

# Belleair Coffee Company Celebrates Two Years of Craft Coffee Success

*Belleair Coffee Company, owner Chris Whalen turned a love for craft coffee into a successful business that uses sustainable and organic ingredients.*

BELLEAIR BLUFFS, FLORIDA, UNITED STATES, August 14, 2018 /EINPresswire.com/ -- Celebrating the 2nd anniversary of their grand opening at 100 Indian Rocks Road North with an open house and live music on August 18th, the owner of [Belleair Coffee Company](#), Chris Whalen, turned a love for [craft coffee](#) into a successful business that prides itself on using sustainable and organic ingredients whenever possible.

Chris Whalen's personal coffee journey began in his early 20s when his father took a job in Rome, Italy and he was introduced to espresso and cappuccinos for the first time creating an infatuation with good, high quality coffee.



Specialty Coffee - Much like wine is rated on a 100 point scale, so is coffee.

“

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*Chris Whalen, Owner Belleair Coffee Company*

But it wasn't until much later, when Whalen was first exposed to the [third wave of coffee](#), a specialty movement, which treats coffee like a fine wine, that his personal hunt for the best craft coffee began.

“The light, flavorful roast blew my mind,” says owner Chris Whalen. “And they didn't add any flavorings they just roasted super high quality beans in a specific manner to bring out the nutty flavors and floral notes.”

Unfortunately, Chris just couldn't find what he was looking for in Belleair, Florida so after ditching his suit and tie in

the high tech corporate world, he decided to pursue his coffee passion to the fullest and opened the Belleair Coffee Company in mid-2016.

Having attained a dedicated following of coffee lovers over the past two years, Whalen finally achieved his ultimate dream of being able to personally roast his own high quality coffee beans when the company acquired their first roaster this past spring.

“Now that we custom roast our own bean selection, we've been selling twice as much coffee and our customers love the new dimensions we can bring to the menu with our personal craft coffee,” said Whalen. “Next to making happy customers, it's the dialing in of the precise roast settings that has become the most enjoyable aspect of this whole endeavor.”

Chris, his wife Cammie and the entire Belleair Coffee Company Crew invite everyone to their Anniversary Open House, with special tastings and live music on Saturday August 18th, 2018 at 100 Indian Rocks Road North in Belleair Bluffs, Florida.

About Belleair Coffee Company: Opened in 2016 by Chris Whalen, a die-hard craft coffee enthusiast, the Belleair Coffee Company offers delicious espresso drinks, coffee, homemade baked goods, organic yogurts, breakfast sandwiches, savory items and uses organic, sustainable products whenever possible. For more information please call 727-501-1010 or visit

<http://www.belleaircoffeecompany.com/index.html>

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BELLEAIR  
COFFEE  
COMPANY

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