



Massey Consulting Announces First-Time Exhibitor Opportunity at the 2018 Conference for NC's Nonprofits

Massey Consulting, leading accounting software specialist, announced their participation as an exhibitor on nonprofit financial management technology.

RALEIGH, NC, UNITED STATES, August 16, 2018 /EINPresswire.com/ -- Massey Consulting today announced its participation as an exhibitor at the

2018 Conference for North Carolina's Nonprofits. The three-day event, held by the NC Center for Nonprofits, is the state's largest annual gathering of nonprofit leaders, expected to attract over 500 professionals.



The conference will be on September 12-14 at the Sheraton Imperial Hotel and Convention Center, 4700 Emperor Blvd, Durham, NC 27703.

This year's theme is "Power Play: Disruption for Good", which pertains to the advantage of the collective nonprofit sector's numerous organizations and their ability to create change in our neighborhoods, environment, and state.

Sessions will include topics on diversity in the nonprofit sector, the equity paradigm, five-step strategies to increase productivity, legal updates for North Carolina nonprofits, and more.

Massey Consulting, North Carolina's leading accounting software specialist, provides nonprofits with financial management technology. These technology tools help organizations effectively fulfill their stewardship and core business values through real-time insights that benchmark sustainability and mission impact.

"Nonprofit organizations have extremely specific accounting needs. As a good steward, you want to leverage the most efficient resources to help your organization succeed and flourish in size and complexity," says Philip Massey, CPA and President of Massey Consulting.

Featured as an exhibitor in the conference's Nonprofit Marketplace, Massey Consulting will be providing information on how nonprofits can identify key indicators that are most critical to their organization's financial health with the aid of nonprofit accounting software.

"We are eager to be a sponsor at this year's conference and look forward to showcasing how cloud-based technology can provide nonprofits with innovative solutions that simplify their grant, fund, and donor accounting and overall financial processes," said Massey.

About Massey Consulting

Massey Consulting, located in Raleigh, NC, is a full-service consulting firm that specializes in various implementations and integrations of accounting software. Massey Consulting often

integrates front-end operation management systems with back-end financial software, like cloud-based Sage Intacct or Microsoft Dynamics GP, to create a seamless business management tool. The Massey team is comprised of technology consultants that have experience as accountants, controllers, and information systems experts. Recognized as a Microsoft Gold Partner and Sage Intacct Premier Partner since 2013, Massey Consulting serves over 100 clients across the United States, Canada, and Australia. For more information on our products, services, and financial management technology, visit www.masseyconsulting.net.

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