

P2Sample Named on the Inc. 5000 List of America's Fastest-Growing Private Companies For Third Year in a Row

Inc. Magazine's annual list recognizing growth again includes global market research sample company

ATLANTA, GA, USA, August 15, 2018 /EINPresswire.com/ -- [P2Sample](#), an industry leader in technology-driven sample solutions for the market research industry, was included for the third time in Inc. Magazine's annual [Inc. 5000](#), the most prestigious ranking of the nation's fastest-growing private companies. The company, which recently announced 62 percent growth in the first half of 2018, was ranked at 1515 and is one of only a fraction of

companies to have made the list for three consecutive years. The Inc. 5000 represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small and mid-sized businesses. P2Sample joins such companies as Microsoft, Dell, LinkedIn and Yelp as an honoree of the Inc. 5000.



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James Ledbetter, editor in chief of Inc. Media

“Our continued growth is due in part to our unwavering commitment to bringing the most advanced solutions in automation and other new technologies to the marketplace,” said Mathijs de Jong, CEO of P2Sample. “The hard work of our team and our ability to deliver sample from countries around the globe - even in hard-to-reach demographics - are also big contributors to our success.”

The 2018 Inc. 5000, unveiled online at Inc.com, shows staggering growth compared with prior lists. This year's list achieved an astounding three-year average growth of

538.2 percent, and a median rate of 171.8 percent. The Inc. 5000's aggregate revenue was \$206.1 billion in 2017, accounting for 664,095 jobs over the past three years. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at <https://www.inc.com/inc5000/list/2018>.

“This is a truly extraordinary accomplishment,” wrote James Ledbetter, editor in chief of Inc. Media, when referring to P2Sample's third time on the Inc 5000 list. “Of the tens of thousands of companies that have applied to the Inc. 5000 over the years, less than one in four have made the list three times.”

The annual Inc. 5000 event honoring all the companies on the list will be held from October 17 through 19, 2018 in San Antonio Texas.

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About P2Sample

P2Sample is the most sophisticated programmatic sample provider in the market research industry, with an active member panel of 40+ million members worldwide, including in hard-to-reach demographics. As a technology-driven company, P2Sample leads the way in implementing new approaches and techniques that deliver better quality data. From proprietary algorithms that optimize respondent experience and engagement to artificial intelligence that works continuously to mitigate fraud, P2Sample is an agile, innovative and dependable sample partner that provides data its clients can trust. www.p2sample.com

More about the Inc. 5000

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions. For more information on Inc. and the Inc. 5000 Conference, visit <http://conference.inc.com/>.

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