



Santana Equipment Trading Company Hires Zurymar Hidalgo as International Sales Manager

Santana Equipment, one of the fastest growing companies in the material handling industry, hired Zurymar Hidalgo for its Chicago Headquarters.

CHICAGO, IL, US, August 15, 2018 /EINPresswire.com/ -- Santana Equipment Trading Company, one of the fastest growing companies in the material handling industry, hired Zurymar Hidalgo as the International Sales Manager for its Chicago Headquarters office. Zurymar will help the company in all aspects of International sales and marketing. Zurymar will oversee all Hispanic markets throughout the world and all international sales. She will also be working closely with U.S. territories as she is proficient in both Spanish and English.

Zurymar hopes to expand Santana Equipment's Hispanic market by reaching out to all countries in Central America, South America, as well as the Caribbean. She hopes to continue building relationships that will help the company expand.

Since the opening of the company, in 1999, Santana has been able to successfully provide customers with great quality used equipment. Santana Equipment Trading Company currently caters to the Latin American marketplace and has increased their staff to include more Spanish speaking employees. Santana Equipment Trading Company continues to expand their operations on a national and international basis.

Visit santanaequipment.com for general information

About Santana Equipment Trading Company

Santana Equipment Trading Company is an industry leader in the material handling market. Santana primarily buys and sells used forklifts - working with Fortune 1000 companies, banking institutions, dealers, and industry giants in the United States, Canada, and Mexico. Santana Equipment Trading Company is a privately held organization headquartered in the Chicago area.

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