

The decorative coatings market was \$25229.52 million in 2017 and is estimated grow with CAGR of 4.24%

The Decorative Coatings market will be primarily driven by the growth of the construction sector, and the growing consumer trend towards green coatings.

HYDERABAD, TELANGANA, INDIA, August 16, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "<u>Decorative Coatings Market</u>: By Resin Types (Acrylic, Alkyd, Polyurethanes and Others); By Formulation (Water-Based coatings and Solvent-Based Coatings); By Substrate, By Coat Type By Application (Architectural Coatings, Automotive, Domestic Appliances, and Others) & By Geography (North America, Europe, APAC and Row) - Forecast(2018-2023)," the Decorative Coatings market will be primarily driven by the growth of the construction sector, and the growing consumer trend towards green coatings.

Asia Pacific to Dominate the Decorative Coatings Market

Asia Pacific will have the largest share in the Decorative Coatings market during the forecast period due to the increase in construction spending and economic developments in India, China, Indonesia, South Korea, and Thailand. China will dominate the market due to the growing number of domestic producers and increasing infrastructure projects. The Middle East will achieve a substantial growth due to the increase in construction activities in Qatar and the UAE.

Selected Regulatory Analysis Done in the Full Report:

By application, the residential segment will dominate the Decorative Coatings market during the forecast period. This is due to the increase in disposable income, growth of population, and progress of infrastructure projects in various regions. By formulation, the water-borne coatings segment is expected to experience a fast growth. This is due to the growing consumer demand for water-borne coatings, which have excellent heat resistance, adhesion, and abrasion properties.

To access/purchase the full report, click the link below: https://industryarc.com/Report/11716/decorative-coating-market.html

Selected Driving Factors Mentioned in the Full Report

Infrastructural development in growing economies will boost the demand for industrial coatings during the forecast period.

Increasing awareness among consumers about environmentally friendly products will foster the demand for green decorative coatings during the forecast period.

Growing R&D investments will provide opportunities for the Decorative Coatings market.

Talk to one of our sales representatives about the full report by providing your details in the link below:

https://industryarc.com/support.php?id=11716

Key Players of the Decorative Coatings Market

The key players of the Decorative Coatings Market include PPG Industries, Sherwin-Williams, Axalta Coating Systems, and AkzoNobel.

PPG Industries produces coatings for agricultural and construction equipment, consumer electronics, appliances, and automotive parts.

Sherwin-Williams, which manufactures, distributes and sells coatings and related products, acquired Valspar Corporation – another major player in the coatings industry – in June 2017. Axalto Coating Systems is involved in the development, manufacture and sale of liquid and powder coatings. The company operates 51 manufacturing facilities and serves approximately 130 countries.

AkzoNobel acquired BASF's Industrial Coatings business in late 2016, and further acquired V.Powdertech, Flexcrete Technologies, and Disa Technology in 2017.

The Decorative Coatings Market Is Segmented as Indicated Below:

- A. Decorative Coatings Market By Resin Type
- 1. Acrylic
- 2. Alkýd
- 3. Polyurethane
- 4. Epoxy
- 5. Polyester
- 6. Others
- B. Decorative Coatings Market By Formulation
- 1. Water-Based Coatings
- 2. Solvent-Based Coatings
- C. Decorative Coatings Market By Substrate
- 1. Metal
- 2. Plastic
- 3. Glassi
- 4. Others
- D. Decorative Coatings Market By Coat Type
- 1. Top Coat
- 2. Base Coat
- 3. Others
- E. Decorative Coatings Market By Application
- 1. Architectural Coatings
- 1.1. Residential
- 1.2. Commercial
- 2. Automotive
- 2.1. Interiors & Exteriors
- 2.1.1. Door handles
- 2.1.2. Pushbuttons
- 2.1.3. Trim Moldings
- 2.1.4. Wheels
- 2.1.5. Lighting And Reflectors
- 2.1.6. Others
- 3. Domestic Appliances
- 3.1. Home Equipment

- 3.1.1. Sanitary fixtures
- 3.1.2. Cabinets
- 3.1.3. Furniture
- 3.1.4. Exterior Siding
- 3.1.5. Faucets
- 3.1.6. Window And Door
- 3.1.7. Others
- 3.2. Electronic Appliances
- 3.2.1. Mobile Phones
- 3.2.2. Medical Gear
- 3.2.3. Headphones
- 3.2.4. Watches
- 3.2.5. Others
- 4. Medical
- 4.1. Electronic Implants
- 4.2. Surgical Tools
- 4.3. Orthopedics
- 4.4. Eyewear
- 5. Sporting Goods
- 6. Jewellery
- 7. Cosmetics
- 8. Aerospace
- 9. Others (Door Handles, Watches, Jewellery)
- F. Botanical Pesticides Market By Geography (16+ countries)
- G. Botanical Pesticides Market Entropy
- H. Company Profiles
- 1. PPG Industries, Inc.
- 2. AkzoNobel N.V.
- 3. Sherwin-Williams
- 4. Valspar Corporation
- 5. Axalta Coating Systems
- 6. Company 6
- 7. Company 7
- 8. Company 8
- 9. Company 9
- 10. Company 10

More than 10 companies are profiled in this report

I. Appendix: Abbreviations, Sources, Research Methodology, Bibliography, Compilation of Experts, Disclaimer.

Related Reports:

A. Decorative Coating Additives Market

https://industryarc.com/Report/6352/Decorative-Coating-Additives-Market-Research-Report.html

B. Paints and Coatings Market

https://industryarc.com/Report/15244/paints-and-coating-market.html

What can you expect from the report?

The Decorative Coatings Market Report is prepared with the main agenda to cover the following

20 points:

- 1. Market Size by Product Category
- 2. Market Trends
- 3. Manufacturer Landscape
- 4. Distributor Landscape
- 5. Pricing Analysis
- 6. Top 10 End User Analysis
- 7. Product Benchmarking
- 8. Product Developments
- 9. Mergers & Acquisition Analysis
- 10. Patent Analysis
- 11. Demand Analysis (By Revenue & Volume)
- 12. Country level Analysis (15+)
- 13. Competitor Analysis
- 14. Market Shares Analysis
- 15. Value Chain Analysis
- 16. Supply Chain Analysis
- 17. Strategic Analysis
- 18. Current & Future Market Landscape Analysis
- 19. Opportunity Analysis
- 20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, geography, or application–based reports on the Decorative Coatings Market?

Response: Yes, we do have separate reports and database as mentioned below:

- 1. Decorative Coatings Market (2018–2023)
- 2. North America Decorative Coatings Market (2018–2023)
- 3. South America Decorative Coatings Market (2018–2023)
- 4. Europe Decorative Coatings Market (2018–2023)
- 5. Asia Pacific Decorative Coatings Market (2018–2023)
- 6. Middle East and Africa Decorative Coatings Market (2018–2023)
- 7. Architectural Decorative Coatings Market (2018–2023)
- 8. Automotive Decorative Coatings Market (2018–2023)
- Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customizations:

- 1. Increase the level of data in application or end user industry.
- 2. Increase the number of countries in geography or product chapter.
- 3. Find out market shares for other smaller companies or companies that are of interest to you
- 4. Company profiles can be requested based on your interest.
- 5. Patent analysis, pricing, product analysis, product benchmarking, and value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

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We look forward to helping the client address its customer needs effectively, stay ahead in the market, become the top competitor, and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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