

# Linda Beard Set to Launch New Weaning Products under 'Designs for Kids®' Label

*Wallcoverings, textiles and ceramics designer Linda Beard known for best-selling Animal Crackers Men Only & Dolly Mixtures ranges to launch Designs for Kids®*

LONDON, UK, August 16, 2018 /EINPresswire.com/ -- Highly successful designer [Linda Beard](#) will launch a fun mix 'n' match tableware range for children this autumn. This collection is the first to be created under the new Linda Beard Designs for Kids® label.

Linda Beard is a name synonymous with best-selling wallcoverings, textiles and ceramics including iconic ranges such as Dolly Mixtures, Animal Crackers and Men Only and her seasonal ranges designed for Boots plc. Animal Crackers kid's range of bedlinen for Ashley Wilde sold extensively in UK, Europe and USA.

Using bold primary colours and witty animal motifs, the collection proved to be as popular with parents as it was with children.



Animal Crackers by Linda Beard

“

When adults or children look at my designs and tell me they make them feel happy and make them smile, that's what gives me the greatest satisfaction.”

*Linda Beard*

Linda only designs products which interest her and which she sees as having exciting commercial potential. She attributes her success to her ability to design not only what she likes but also what she considers her customers want. "When adults or children look at my designs and tell me they make them feel happy and make them smile," explains Linda, "that's what gives me the greatest satisfaction. The feedback I have received from parents and children to my new weaning range for kids, indicates that this collection will do just that."

Linda works from her home in Cornwall which she shares with two ginger cats and an abundance of wildlife which provides inspiration for her work.

Her new collection will be launch to the retail trade in Autumn 2018.

Trade enquiries to:

[BXY](#)

T: +44 (0)1256 338 483

PR enquiries to:  
[CORPORACT](mailto:CORPORACT)

Pauline Christie  
://CORPORACT  
+44 (0)207 917 6804  
email us here



Linda Beard confectionary designs for Boots plc



Linda Beard Designs for Kids®

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.