

PreScouter Inc. 5000 Listing Shows American Innovation Still Strong

PreScouter Ranks No. 2446 on the 2018 Inc. 5000 List of America's Fastest Growing Companies With Three-Year Revenue Growth of 176 Percent

NEW YORK, NEW YORK, UNITED STATES, August 17, 2018 /EINPresswire.com/ -- Inc. magazine has revealed that PreScouter is No. 2446 on its 37th annual Inc. 5000, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

"To be an Inc. 5000 honoree is a clear recognition of the benefits that companies are experiencing using PreScouter's research support services," said Dino Gane-Palmer, PreScouter CEO. "An ever increasing number of companies are realizing that PreScouter is more cost effective and produces better results than having internal staff distracted doing time consuming information gathering and analysis work."

Not only have the companies on the 2018 Inc. 5000 been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2018 Inc. 5000 achieved an astounding three-year average growth of 538.2 percent, and a median rate of 171.8 percent. The Inc. 5000's aggregate revenue was \$206.1 billion in 2017, accounting for 664,095 jobs over the past three years.

"If your company is on the Inc. 5000, it's unparalleled recognition of your years of hard work and sacrifice," says Inc. editor in chief James Ledbetter. "The lines of business may come and go, or come and stay. What doesn't change is the way entrepreneurs create and accelerate the forces that shape our lives."

About PreScouter:

PreScouter provides research support services to help business leaders make better R&D, product development and corporate development decisions. PreScouter's custom-selected teams of Advanced Degree Researchers and Subject Matter Experts connect business leaders with new markets, commercializable technologies, industry-impacting startups, and other actionable data. PreScouter's growing list of 500+ clients includes GE Healthcare, Coca Cola, BAE Systems, Clorox, and Volvo. To learn more, please visit <u>www.prescouter.com</u>.

More about Inc. and the Inc. 5000

Methodology:

The 2018 Inc. 5000 is ranked according to percentage revenue growth when comparing 2014 and 2018. To qualify, companies must have been founded and generating revenue by March 31, 2014. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2017. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2014 is \$100,000; the minimum for 2017 is \$2 million. As always, Inc. reserves the right to decline applicants for

subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <u>http://www.inc.com/inc5000</u>.

About Inc. Media:

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Inc. took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been growing significantly, from 2,000,000 in 2010 to more than 18,000,000 today. For more information, visit <u>www.inc.com</u>.

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