

# To expand Opportunities for Start-Up and Small Businesses, Lauletta Birnbaum enlarges New Jersey Co-Working Facility

*In Southern New Jersey, Incutate, LLC, serves the needs of start-up and emerging growth companies by providing an incubator-type work environment.*

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The law firm of [Lauletta Birnbaum](#) formed Incutate, LLC in 2011 as a consulting firm to serve the needs of start-up and emerging growth companies in Southern New Jersey. A few years later, the concept evolved into a fully equipped 10,000 square foot co-working facility adjacent to the law firm's headquarters located at 591 Mantua Boulevard in Sewell, New Jersey. Since the facility is near capacity, the Firm is in the process of expanding Incutate into additional space in the building and plans to add an additional 10,000 to 15,000 square feet.



Intrigue Photography 2014

Office Location of Incutate (Comment by Frank Lauletta, Attorney at Lauletta Birnbaum)

As a law firm serving the needs of many companies throughout the country in various industries and in various stages of business, Lauletta Birnbaum, LLC came to realize that entrepreneurs in the Southern New Jersey area, especially south of Camden County, are not afforded access to the same professional office resources and professional advice that is more readily available to companies in nearby regions such as Philadelphia, New York and Northern New Jersey markets. [Frank Lauletta](#), a founding member of the Firm, stated that "being based in Gloucester County, New Jersey, we felt it was important to form Incutate to help advance our region's growth and to increase its drive for entrepreneurship and innovation. The name was derived from the words 'incubate' and

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*Frank Lauletta, Lawyer at  
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'technology,' and the goal is to provide a collaborative environment.”

Incutate member companies benefit not only from having access to professionals that visit the facility, but also by interacting and communicating with other Incutate member companies. Companies in co-working facilities such as Incutate have the opportunity to share knowledge, recognize important issues, and quickly address and solve problems as they pass through various stages of growth. Many of the issues growing companies face are the same or similar to those experienced by their peers.

“Many startup companies cannot afford the basic organizational structure, such as a properly equipped office, protection of any intellectual property, legal advice, and financial and accounting advice,” explains Frank Lauletta. [Mr. Lauletta](#) adds that “The incubator-type approach we have developed keeps start-up costs low, while providing a broad range of necessary infrastructure. The model also works for established companies looking to expand into a new area. For instance, Molix, a well know sport fishing tackle manufacturer based in Italy, started its U.S. operations in our facility.”

The Incutate co-working facility is managed by Vert Properties, Inc., which also maintains its corporate headquarters in the Incutate facility. For more information about Incutate visit [www.incutate.com](http://www.incutate.com) or call (856) 347-8125 to schedule a tour.

For more information about Lauletta Birnbaum visit [www.lauletta.com](http://www.lauletta.com). For more information about Vert Properties, Inc. visit [www.vertproperties.com](http://www.vertproperties.com).

More information is available at <https://attorneygazette.com/frank-lauletta%2C-esq#9a12f039-c9c7-412f-ac63-b88a0eb937a0>

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Visitors, Lauletta Attorneys at Incutate (Frank Lauletta, 2nd from right)



Frank Lauletta, Partner at the Law Firm Lauletta Birnbaum



Website of Lauletta Birnbaum, Frank Lauletta, Partner



Lauletta Birnbaum  
ATTORNEYS AT LAW

Lauletta Birnbaum, Attorney Frank A. Lauletta

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