

Business Consultant Terik Hashmi completed study and book on Online Reputation Management (ORM) with focus on lawyers

During reception at an art Galleria in the Garment District of Miami, Mr. Hashmi announced that the book will be available soon on Amazon and other outlets.

MIAMI BEACH, FL, UNITED STATES, August 18, 2018 /EINPresswire.com/ -- During the pre-publication reception at an art Galleria in the chic Garment District of Miami, Mr. [Terik Hashmi](#) announced that his newest book will be available soon on Amazon and other outlets.

"I noticed a particular need for more information about Online Reputation Management for Lawyers," explained [Mr. Hashmi](#) at the event. "Being an attorney by training myself, I have seen first-hand what the internet has done to the entire profession. First of all, even while the economy was under pressure to cut costs in the 1990s, law schools continued to mint new lawyers. Then the internet took flight, creating lawyer-substitutes such as Legalzoom that increase the pressure on the profession. And as if that was not enough, now everybody can post negative opinions about attorneys anywhere on the internet, from Yelp to setting up a hate blog about lawyers. If you are a lawyer, how do you deal with that?"

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Terik Hashmi, Business Consultant & Attorney



Terik Hashmi, Business Attorney

Mr. Hashmi has spent months researching this book and conducting countless interviews with practicing attorneys and professionals in the area of Online Reputation Management (ORM). Among his findings were, as to Online Reputation Management, that most attorneys focus on comments posted about them rather than positive information in general. The result is that an attorney about whom a negative comment has been published attempts

to rectify the situation, rather than publicizing positive information that will have a tendency to supersede any negative comment. The conclusion is that it is difficult to improve one's reputation with online comments. There as to be substance that is recognized by search engines such as Google as "valuable" to other users. "Content is more important than Comment," quipped Mr. Hashmi.

Another conclusion is that no practicing attorney can neglect his or her online reputation. Explains Mr. Hashmi: "Just one look at job ads on Craigslist shows you the economic pressure on the legal profession. You'll see attorney jobs advertised at \$22 or \$25 per hour. It is hard to make a living at such rates with a \$100,000 in student loans. If you add bad online reputation to the mix, the result is that you cannot make money in law. Thus, you must address your online reputation unless you chose to wear a scarlet letter in public and be broke."

Mr. Hashmi thanked in particular his editor, Timeless Words. The book is expected to be available on www.amazon.com shortly.

About Terik Hashmi

Terik Hashmi is a [business consultant](#) serving businesses in the marketing realm. Among his clients are a medical service provider and an Online Reputation Management company. He previously published a book on successfully applying for jobs (published by TIA publishers, Germany, available on www.amazon.com). He holds two bachelor degrees in Political Science and in Diplomacy & Foreign Affairs (Miami University, Ohio), a Juris Doctor from Cleveland-Marshall College of Law (Cleveland, Ohio), and a Master of Laws (LL.M.) from McGeorge School of Law (Sacramento, California). He has assisted notable businesses and people, including former President of Venezuela, Carlos Andres Perez, to prevent his forced removal from the U.S. and potential execution at the hands of Venezuelan strongman Hugo Chavez. Terik Hashmi is a former Professional Basketball Player during the 1988-1989 season (European A League – "Club Centz" Luxembourg), where he had the opportunity to compete and travel throughout all European nations.

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Terik Hashmi, Business Expert for the Law Business

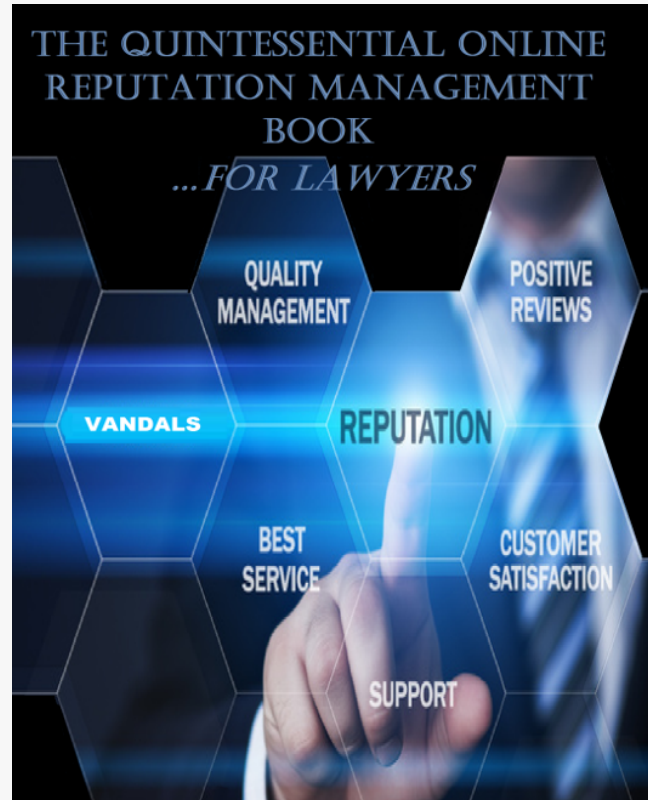
About

Terik Hashmi is a business consultant serving businesses, especially law firms, in the marketing realm. Among his current clients are a medical service provider and an Online Reputation Management company. He previously published a book on successfully applying for jobs (published by TIA publishers, Germany, available at <https://www.amazon.de/Schritte-eine-erfolgreichen-Bewerbung-den/dp/3933155029>). He holds two bachelor degrees in Political Science and in Diplomacy & Foreign Affairs (Miami University, Ohio), a Juris Doctor from Cleveland-Marshall College of Law (Cleveland, Ohio), and a Master of Laws (LL.M.) from McGeorge School of Law (Sacramento, California). He has professionally assisted notable businesses and people in past, including former President of Venezuela, Carlos Andres Perez, to prevent his forced removal from the U.S. and potential execution at the hands of Venezuelan strongman Hugo Chavez. Terik Hashmi is a former Professional Basketball Player during the 1988-1989 season (European A League – "Club Centz" Luxembourg), where he had the opportunity to compete and travel throughout all European nations.



Terik Hashmi is the author of the book *Online Reputation Management (ORM) for Lawyers*.

Terik Hashmi, Business Attorney Profile



Terik Hashmi, consultant for Attorney Reputation Management (ORM)



Prior book of Terik Hashmi on successful job application, published by TIA Publishers

Secure | https://terikhashmi.blogspot.com/2018/07/normal-0-false-false-false-en-us-x-none_64.html

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Terik Hashmi, Business Consultant, Comments on recent legal developments

Terik Hashmi is a business consultant serving businesses in the marketing realm. Among his clients are a medical service provider and an Online Reputation Management company. - Attorney Website at: <https://terikhashmiattorney.com/> - Attorney Profile at: <https://solomonlawguld.com/terik-hashmi%2C-esq#> - Attorney News at <https://attorneygazette.com/terik-hashmi%2C-consultant#ec97f53-49a0-4c94-869a-4847514cb694>

Seminar on Online Reputation Management (ORM) for Lawyers

July 14, 2018

Seminar on Online Reputation Management (ORM) for Lawyers in Washington, DC a success
Online Reputation Management has become a crucial issue for sole attorney practitioners and small law firms. Business Consultant Terik Hashmi taught a one-day seminar in Washington DC on July 8 at a convention hotel, specifically for lawyers on how to manage their Online Reputation.

Blog of Terik Hashmi, Business Consultant

This press release can be viewed online at: <http://www.einpresswire.com>

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