

Arrowwood Heart Launches E-commerce Website and Inaugural Collection of Travel Themed Photography

The Old World Travelogue Collection channels wanderlust and fantasy into a versatile and uplifting product line.

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Arrowwood Heart is a newly launched online shop for travel themed, photographic wall art. The company

was founded by Kate Thompson, a Minnesota-based photographer with more than a decade of experience shooting weddings and portraits. With this initial marketing campaign, Thompson draws on numerous literary influences and other visual art forms to introduce an original, 10-piece product line that celebrates the complex and beautiful world we only experience through travel.

“

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Adam Clark

The Old World Travelogue Collection cultivates a dreamlike nostalgia and romance around subjects that are at once familiar, but inherently unplaceable. Thompson says, “The collection has a distinctly European feel, but isn’t readily associated with any specific location — that ambiguity of place means the viewer’s experience is an interplay between reality and fantasy, which has been really interesting to explore.” By featuring classic architectural details, weathered sculptural elements, and a series of

peony flowers at different stages of opening, the collection alludes to the passage of time. But removed from their context, each subject is uprooted and acquires a timeless quality that seeds the imagination.

Both photographic and fine art prints are available. Arrowwood Heart prints are proudly made in Minnesota using only premium quality materials to ensure that customers will enjoy their artwork for a lifetime. Prints are priced between \$50 to \$1,400 and include large sizes.

Adam Clark, one of Thompson’s long time supporters says, “What I love about this collection is how effortlessly pieces can transition between spaces. Depending on how each image is displayed, it could read as soothing, moody, or playful. I’m excited to see how the collection is received.”

About Arrowwood Heart

Arrowwood Heart is a luxury online retailer specializing in photographic and fine art prints that highlight travel and the organic beauty of the natural world. All product lines are designed in-house and are exclusively available through Arrowwood Heart’s website. Arrowwood Heart is headquartered in St. Paul, Minnesota and ships worldwide.



[See the entire Old World Travelogue Collection.](#)
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Peony Meditation by Arrowwood Heart



Black 193 by Arrowwood Heart

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