

Artificial Intelligence Week Middle East to take place next month in Dubai

IQPC Middle East's inaugural event is endorsed by Dubai Municipality and has UAE's Ministry of Health & Prevention as the Healthcare Host Partner

DUBAI, UNITED ARAB EMIRATES, August 20, 2018 /EINPresswire.com/ -- The launch of the 'UAE Artificial Intelligence Strategy 2031' in October last year provided a blueprint for

organisations in the Middle East to incorporate Artificial Intelligence (AI) into their operations in order to improve efficiency and quality of their services and for the betterment of the society.



With the AI revolution booming in the region, IQPC Middle East is hosting the inaugural Artificial Intelligence Week Middle East – a one-of-a-kind event - which will bring together global and regional AI leaders in the government, banking and healthcare sector under one roof.

Endorsed by Dubai Municipality and with UAE's Ministry of Health & Prevention as the Healthcare Host Partner, the event will gather over 300 top-level executives from leading companies in the region attending to discuss their AI adoptions plans as well as share real-life AI implementation case studies with the attendees.

The 2-day event will have three concurrently-held conferences catering to the government, banking and healthcare industry and will begin with a grand opening ceremony with keynote address from visionaries leading AI in the region.

Also featuring a Start-Up Pitch Platform, this will allow start-ups to pitch their innovative AI products in front of the attendees and a Hackathon which will have groups of budding AI enthusiasts from universities and high schools share their ideas in front of the senior delegation and win exciting prizes and an internship with one of the event partners. In addition to these exciting features, the event will see an exhibition of leading companies in the AI space including Accenture, Microsoft, PwC, Infosys NIA, GE Healthcare, Evosys, Darktrace, Kristal, AI Directions, Quanterium and DeepSense.ai.

Artificial Intelligence Week Middle East will be held from 4-5 September at the Park Hyatt Dubai. For more information, please visit the event website at: <http://bit.ly/EINPRAIME>

Media contacts:

Shrutika Shetty, +971 4 360 2821, shrutika.shetty@iqpc.com or visit <http://bit.ly/EINPRAIME>.

Press are invited to attend this important industry forum. If you would like a complimentary press pass please email Shrutika Shetty at shrutika.shetty@iqpc.com.

Donna Bravo
IQPC Middle East
0097143642975

email us here

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