

## Footnanny CEO Gloria L. Williams Stars in OWN TV Summer Series Mind Your Business with Mahisha

Williams, who is also Oprah Winfrey's personal pedicurist, is featured on Episode 3 on August 25 at 10 p.m.PST on OWN TV.

LOS ANGELES, CA, UNITED STATES, August 20, 2018 /EINPresswire.com/ -- Footnanny CEO and Founder Gloria L. Williams joined Season 1 of the unscripted Oprah Winfrey's OWN TV summer series, "Mind Your Business with Mahisha," about female entrepreneurs who are coached by Mahisha Dellinger, founder of Curls, a multimillion-dollar hair care business. Dellinger helps female entrepreneurs take their small businesses to the next level using tough love and know-how so they can continue to follow their dreams.

"I know the struggle of starting and maintaining your own business. It is rewarding when someone believes in you enough to lend a hand," said Williams. "I appreciate the lessons learned about successful negotiations on the OWN TV series, "Mind Your Business with Mahisha." Williams continued, "Ms. Oprah Winfrey always believed in me and this opportunity to be part of the OWN brand is an honor. Women helping women is something we should all do; so I gladly shared my business challenges as a product developer to help other female entrepreneurs get to the next level."

Known as the Footnanny, Williams' dream became a reality four years ago. Footnanny became a household name when Ms. Winfrey sent a tweet

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Gloria L. Williams, founder and CEO of Footnanny, joins Mahisha Dellinger, founder of Curls, at the red carpet premiere of OWN TV summer series," Mind Your Business with Mahisha." Photo courtesy of Footnanny, Inc.

about the foot care skills of Williams and her product line. "That tweet went viral and my Footnanny foot care products and my pedicure services were in high demand," said Williams. "I am forever grateful to Ms. Winfrey for her support as my role model and client."

Following the tweet heard around the world, Ms. Winfrey and <u>Gayle King</u> gave Williams a shout out about her special pedicure services and foot cream when they were in preparation for the red carpet for the NAACP Image Awards. The accolades continued for Williams and her product line but along came the demands of her growing business. "I love to create new fragrances and products to help people care for their feet," she said. "However, I wanted to do it all but the business side was overwhelming and I realized I needed help." Williams' prayers were answered in the form of the OWN TV show. "Mind Your Business with Mahisha."

Williams believes providing "wellness beyond the pedicure." When Williams shares the story of her beginnings, it is her mother that gave her inspiration. "My mother believed that certain foods, oils, and teas played a crucial role in the overall recovery of a person's ailments. She swore by the wellness healing process," said Williams. "Mom would mix luxurious creams, ointments and oils, which we would apply using a technique known as the "old fashioned rub down" on those in need of a loving touch."

Footnanny product line is a reflection of Williams' mother's legacy of wellness. "Staying true to my mother's traditions and keeping her recipes in mind, I've managed to develop my own line of aromatherapy foot products," said Williams. The Footnanny foot cream products are formulated with essential compounds of soy, shea and cocoa butter and the fragrances are based on Williams' fond memories from her childhood - from lavender, rose, peppermint, sage, mint, chocolate to tree tea and more.



Footnanny foot cream top sellers are Peppermint, Lavender, Eucalyptus, Vanilla and new products: ginger for Momma; peach for Sister; and pink grapefruit for Auntie, Vegan and Vitamin C join Gloria L. Williams' expanding product line.

Footnanny foot cream has more than

15 fragrances and counting. Her top sellers are Peppermint, Lavender, Eucalyptus, Vanilla and new products: Man; Vegan; Hemp; Vitamin C; and the 2018 Mother's Day Trio named after the beloved women family triad: ginger for Momma; peach for Sister; and pink grapefruit for Auntie;

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I know the struggle of starting and maintaining your own business. I appreciate participating and learning more about successful negotiations on the OWN TV series "Mind Your Business with Mahisha.""

Gloria L. Williams, Footnanny CEO and Founder

join her expanding product line. Additional Footnanny products from foot soaking salts, rescue buffs to foot files are available at www.footnanny.com.

Celebrities and dignitaries have experienced the Footnanny brand of ultimate indulgence, including long-time client Ms. Winfrey. The Footnanny past and present client list consists of Stedman Graham; Gayle King; 44th First Lady of the U.S. Michelle Obama; Maria Shriver; 2016 Olympic Gold Medalist Pro Golfer Justin Rose; Taraji P. Henson; Randy Jackson; Lady Gaga; Loretta Devine; Omar Gooding; A\$AP Rocky; Cicely Tyson; Julia Roberts; Sean "P Diddy" Combs; Jimmy Jean-Louis; Bellamy Young; Sela Ward; Rita Wilson; Liana Mendoza; Patrick Faucette; Paula Jai Parker; Jessica Simpson; Ashanti; Christy Turlington; Keri

Russell; Steve and Marjorie Harvey; Karen Civil; and more.

For appearances, interviews, and product placement, contact Publicist Marie Lemelle for Platinum Star PR at info@platinumstarpr.com or 213-276-7827.

Join the conversation @Footnanny on Twitter and Instagram. Like Footnanny on Facebook to get

tips about foot care. Follow Footnanny on Social Media:

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About Gloria L. Williams aka Footnanny Gloria L. Williams, the creator and CEO of footnanny.com, is a licensed nail technician, spa consultant, and certified reflexologist. Williams is the personal pedicurist for Ms. Oprah Winfrey. Williams' Footnanny cream made the prestigious Oprah's Favorite Things List in 2014, 2015, 2016, and 2017. Her products have been featured on Home and Family; The Talk; Good Morning America; the Valspar Golf Championship at the Innisbrook Resort; HSN; The View; The Shopping Channel Canada; and Amazon News. Williams gives back to several charities including Blessings in a Backpack, Kiva, and Soles4Souls: The Power of a Pair of Shoes Campaign through Footnanny

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Cares at www.footnanny.com.



Footnanny CEO/Founder and Celebrity Pedicurist Gloria L. Williams with client Ms. Oprah Winfrey. Williams is featured on Episode 3 of the OWN TV summer series, "Mind Your Business with Mahisha."



On ABC's "The View," O Magazine's Creative Director Adam Glassman introduced Footnanny Mother's Day gift set, featured in the May issue of O Magazine, that is packed with a blend of essential oils, shea butter, cocoa butter, vitamin A and vitamin E.



Gloria L. Williams, the CEO and founder of Footnanny.com, promotes "wellness beyond the pedicure."

This press release can be viewed online at: http://www.einpresswire.com

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