

Smarter Business to Sponsor AA Hospitality Award

Smarter Business
(<https://smarterbusiness.co.uk/>), one of the UK's top utilities consultant to sponsor a category at the AA Hospitality Awards 2018.

HAYWARDS HEATH, WEST SUSSEX, UNITED KINGDOM, August 24, 2018 /EINPresswire.com/ -- Running a hospitality business is an energy-intensive undertaking. That's why Smarter Business helps over 125 hospitality businesses use energy more efficiently through proactive energy management services. (Read how they saved a popular hotel chain £250,000 through contract realignment: <https://smarterbusiness.co.uk/case-studies/supercity/>). With extensive experience in the hospitality industry, it was a natural fit for Smarter Business to sponsor one of the award categories at the upcoming AA Hospitality Awards.


Smarter Business



The AA is active in rating and setting standards for 15,000 hotels, B&Bs, restaurants and campsites in the UK; a scheme they have run for over 100 years. Each year, the AA recognise and reward the excellence of hotels, restaurants and their respective teams across the UK at the AA Hospitality Awards – one of the industry's most prestigious events. The event is a black-tie dinner held at the Great Room, Grosvenor House for 1,000 industry guests made up of leading hoteliers, restaurateurs and chefs.

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Tyler Trenam, Marketing Manager

This year's awards, to be held on 24 September, will be a double celebration as AA Hotel & Hospitality Services marks its 110th anniversary. Smarter Business is sponsoring the 'AA Restaurant of the Year' category.

As one of the UK's largest [business-to-business utilities brokers](#), Smarter Business know that ensuring the smooth running of hospitality businesses is an inevitably energy-rich undertaking. Behind the scenes, lighting, fridges, gas cookers, water heaters, air-conditioners, and appliances are constantly on the go in every successful hotel, restaurant, B&B, pub, and takeaway. It's the company's goal to help these businesses save money in simple ways – without affecting the customer experience.

Tyler Trenam, Smarter Business Marketing Manager, says: "We aim to help our customers unlock optimum value through smarter utilities procurement and management. By maximising efficiencies, businesses are able to channel more funds into achieving their goals. In sponsoring 'Restaurant of the year' at the AA hospitality awards, we are recognising those restaurants that provide truly excellent cuisine, demonstrate innovation and provide a high standard of hospitality. We actively seek to help the hospitality sector maximise efficiencies and succeed, and we look forward to extending our services and expertise to other hotels, B&Bs, restaurants and more."

In partnership
with



Smarter Business' Money-Saving Services

Smarter Business' services are designed around providing businesses with the information they need to come up with the most effective management strategies for business utilities.

- The company's relationships with reputable suppliers and industry knowledge mean that we can quickly obtain quotes and compare [gas and electricity](#) tariffs behalf, securing the best deals and most appropriate contract terms for your individual needs.
- Checking invoices for discrepancies.
- Smart meter installations.

Proprietary Data Technology

Smarter Business offers its customers exclusive energy management software - Dataview, a market-leading energy analytics software, and Openview, a fixed online energy marketplace that enables businesses to forecast with greater accuracy and report with greater confidence.

Ultimately, whatever the size and turnover of your hospitality business, it's Smarter Business' mission is to support the hospitality industry with the best market insight and the best value for money without compromising service proposition.

Shea Karssing
Smarter Business
1444220060
[email us here](#)

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