



# Westport Big & Tall Completes Trade Show Travel for the Spring 2019 Men's Fashion Season

---

CHARLOTTE, NC, UNITED STATES, August 21, 2018 /EINPresswire.com/ -- Twice a year, vendors from major clothing brands and retail apparel buyers meet at various menswear conventions to help shape the newest ideas in men's clothing, test out the economic feasibility of new trends and innovations, and ultimately determine which styles will be distributed to a large segment of the men's apparel market. Every year in early August, the buyers at Westport Big & Tall return from their travels to various menswear conventions, and begin planning the merchandise mix for the Spring and Summer catalogs.

As a high-end men's clothing retailer, Westport focuses on bringing its customers diverse but well-curated apparel collections, which will suit their tastes and as well as their lifestyles. The buyers travel to the New York and Chicago trade shows to view many clothing lines from a multitude of brands and vendors. From this large assortment, they will pick items that are relevant to their customer base, paying particular attention to styling, aesthetics, materials, and craftsmanship. And when they return home to Charlotte, they will begin narrowing down their trade show selections to the very best items, assembling them into coherent collections to be photographed and displayed in the catalogs to come.

The buyers' first destination was MRket New York, held in the Javits Convention Center in the Hell's Kitchen district of Manhattan. As one of the world's fashion capitals, New York is home to many leading apparel brands, and there are always plenty of choices for the buyers to consider here. Many companies operate their own showrooms outside of the Javits Center, usually in Manhattan's neighboring Garment District, and take appointments to show their lines here as well. This allows for a brand's sales team to give retail buyers more specialized attention, as well as the time they need to make more careful product considerations. And this insulation from the bustling trade show floor can be helpful for buyers if they are viewing a large and diverse clothing line. This year, Westport's buying team scheduled showroom appointments for many of their established vendors, and took the opportunity to browse the MRket trade show floor to explore possible new options.

Once their time in New York was complete, the next destination for the buyers was the Chicago Collective, held in Chicago's historic Merchandise Mart – a sprawling commercial building situated right on the bank of the Chicago River. This is where the buying team scheduled their remaining vendor appointments, and viewed the last merchandise assortments that they would be considering for the catalog. When the buyers return to Charlotte, they will be ready to make their final deliberations and begin assembling the Spring and Summer 2019 merchandise mix.

Westport Big & Tall works to provide high-caliber, stylistically relevant, and aesthetically appealing menswear to big and tall customers with discerning tastes. The Fall 2018 Catalog has just been released, and the collections are available for viewing and purchase on [Westport Big & Tall's website](#). Please also visit [Westport's Facebook page](#), Youtube channel, and Instagram for exclusive content and behind-the-scenes footage, or read the [Westport Big & Tall Blog](#) for specialized knowledge and articles pertaining directly to dressing the big and tall gentleman.

By Stephan Belov

Bob Beausoleil  
WestPort Big & Tall  
704-333-9888  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.