

CultureTech experts Energage receives patent approval for radically new approach to Employee Survey analysis.

Rare “first action allowance” protects revolutionary approach to analyzing and visualizing workplace survey results.

EXTON, PA, USA, August 21, 2018 /EINPresswire.com/ -- [Energage](#), LLC, the CultureTech experts behind the [Top Workplaces](#) program, has received a rare “first action allowance” towards a patent on its revolutionary approach to analyzing and visualizing workplace survey results.

Described by IPWatchdog as “the patent equivalent of a unicorn”, first action allowances are “applications that are allowed without further examination”, meaning that the US patent office approved the application upon first review. This is a testament to both the indisputable usefulness and uniqueness of this new approach.

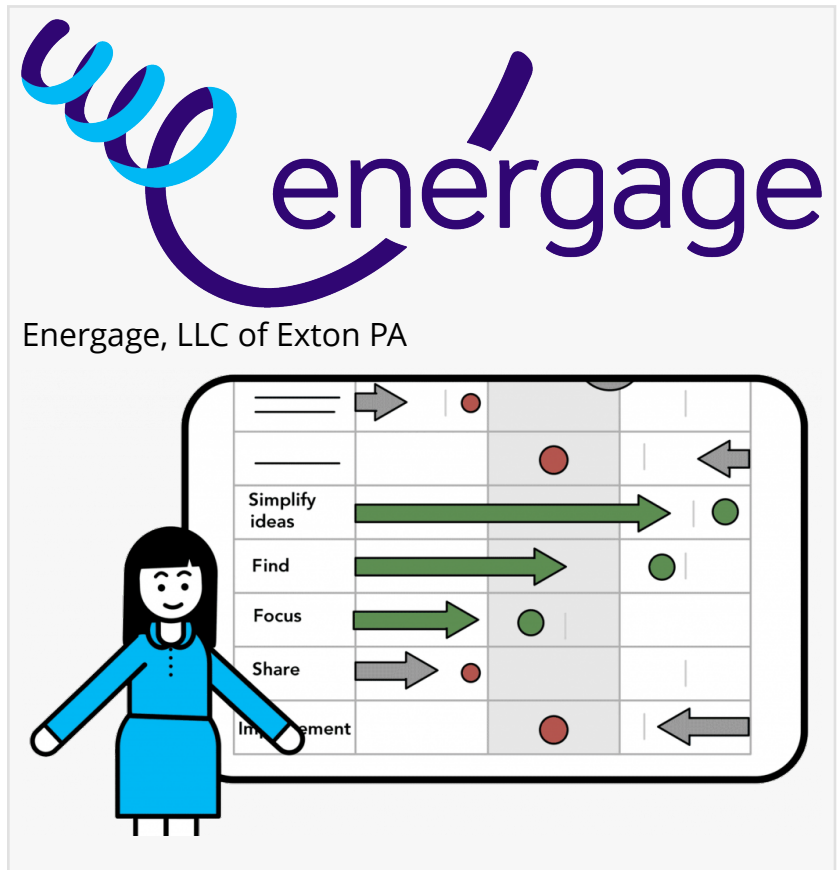
The patent covers advanced analytics for quickly and accurately identifying insights in benchmarked employee survey data. The core value of the approach is to automatically surface focus areas that senior leaders need to address to improve the performance of the organization, without the need for human analysis.

“Our solution addresses one of the key challenges of employee surveys, namely the ability to move very quickly from data collection to taking action.” said Rick Joi, one of the co-inventors of the new approach. “With traditional survey approaches, organizations face a prolonged analysis period as they dig through charts and data, and after all that, they often come up with inaccurate conclusions and completely miss important insights. This greatly undermines the overall improvement effort. By using our new patented approach, Energage customers can confidently use the automated insights to improve their culture.”

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Doug Claffey, Energage founder and CEO



“Employee surveys have been around for decades now, and yet employee engagement scores remain anemic, sitting at 31% nationally according to our

research.” said Doug Claffey, Energage founder and CEO. “This said, we have surveyed over 70,000 organizations and identified those that buck the trend, achieving twice the national average. What these organizations have in common is a focus on culture and purpose, a strategy for tracking their progress, and a commitment to act on the feedback from employees. This new patented approach will help organizations remove one key barrier to improvement, namely the analysis phase when a lot of the momentum can be lost.”

Energage will be unveiling the new methodology at this year’s HR Tech conference in Las Vegas in September. More information on Energage’s new approach to survey analysis and reporting can be found at <https://www.energage.com/newresults>

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