



# The Fresh Food Packaging Market is estimated to hit \$ 110.19 billion by 2023

*Global Fresh Food Packaging market generated revenue of \$87.35 billion in 2017, and is forecast to reach revenue of \$110.19 billion by 2023*

HYDERABAD, TELANGANA, INDIA, August 21, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Fresh Food Packaging Market: By Material Type \(Metal, Paper & Paper board, Plastics, Glass\); By Technology Type \(Active Packaging, Intelligent Packaging, Modified Packaging, Antimicrobial packaging, Aseptic Packaging, Gusseted Bags, Flexible Paper, Corrugated Cardboard Boxes, Cans and others\); By Thickness\(Below 3.5 mil, 3.6 - 5.5 mil, 5.6 mil and above\); By Application \(Sea Food, Meat, Vegetables, Fruits, Baby Nutrition, Baked Goods, Cooking Aids & Spreads, Ready Meals, Bars, Biscuits & Cereals, Crisp, Snacks & Nuts, Dairy & Ice Cream, Confectionery, Others\) & Geography- Forecast \(2018-2023\)", the market is driven by the growing need for food protection, safe distribution and transportation of fresh food products.](#)

Global Fresh Food Packaging market generated revenue of \$87.35 billion in 2017, and is forecast to reach revenue of \$110.19 billion by 2023, growing at a CAGR of 3.82% during 2018-2023. Fresh food packaging market was dominated by paper and paper boards material types with a share of 39%, in terms of revenue in 2017. Paper and paper boards is estimated to witness fastest growth during the forecast period. Among all the applications, vegetables segment is projected to witness highest growth, increasing from \$29.2 billion in 2017 to \$35.55 billion by 2023 at 3.21% CAGR.

Asia-Pacific continues to lead the market share and growth during 2018-2023:

Asia-Pacific held the highest revenue share of 36% in fresh food packaging market in 2017, and is projected to grow at a CAGR of 5.29% throughout the forecast period. Asia-Pacific is estimated to register highest growth in terms of both revenue and growth rate, increasing from \$31.88 billion in 2017 to \$43.76 billion by 2023 at the highest CAGR of 5.29%. Global fresh food packaging market in Asia-Pacific region has grown considerably in the past few years, and this trend is anticipated to continue in the coming future. China and Japan are the major contributors to the fresh food packaging market demand in the region. China, India, Japan, Australia and New Zealand and Rest of the APAC countries are considered in this region.

Selected / Sample Analysis done in the full Report:

The value chain analysis deals with the comprehensive evaluation of each activity involved in the processing of any product/service, and finally delivering it to the end-users. Each stage across the value chain of a product or service is associated with creating some sort of monetary value. The value chain analysis can offer the company to examine every activity across the value chain and identify the steps where elimination or modification is essential.

In the value chain of fresh food packaging, various stakeholders play different roles to deliver final product to the end consumers. Feed stock suppliers harvest and produce the fresh food products such as seafood, vegetables, fruits and others, which are further supplied to raw material suppliers, who processes the food items through cutting, butchering and harvesting. Packaging manufacturers will produce the packaging materials in which fresh food products are

packed, and then the brand owner labels and distributes through wholesale, retail and online channels to the end consumers.

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Excerpts on Market Growth Factors Mentioned in the Full Report:

Light weight, low carbon footprint during transport and low cost are the major growth factors driving the plastic based fresh food packaging market.

Growing need for food protection, safe distribution and transportation of fresh food products is propelling the market growth.

Burgeoning innovations in the packaging industry for the damage-free packaging of fresh produce is also projected to escalate the market growth during the forecast period.

To access / purchase the full report browse the link below

<https://industryarc.com/Report/15122/fresh-food-packaging-market.html>

Key Players of the Fresh Food Packaging Market:

The key players in the market includes Amcor Limited (Australia), Sealed Air Corporation (U.S.), Bemis Company, Inc. (U.S.), E. I. Du Pont De Nemours and Company (U.S.) and Graphic Packaging (U.S.), contributing around 7.2% of the global market share. Amcor Limited is focusing on Capacity expansion, quality improvement, and acquisition and streamlining of organizational activities. Sealed Air Corporation is maintaining and extending technological leadership, expertise and sustainability value proposition. Bemis Company Inc. is focusing on innovation and continuous improvement to ensure accelerated growth.

Fresh Food Packaging Market Report is Segmented as below:

A. Fresh Food Packaging Market - By Material Type

1. Metal
  - 1.1 Aluminium
  - 1.2 Tin
  - 1.3 Steel
  - 1.4 Others
2. Paper and Paper Board
3. Plastics
4. Glass
5. Others

A. Fresh Food Packaging Market - By Technology Type

1. Active Packaging
2. Intelligent Packaging
3. Modified Atmospheric Packaging
4. Antimicrobial packaging
5. Aseptic Packaging
6. Gusseted Bags
7. Flexible Paper
8. Corrugated Cardboard Boxes
9. Cans
10. Others

A. Fresh Food Packaging Market – By Application

1. Sea Food
2. Meat Products
3. Vegetables

4. Fruits
5. Baby Nutrition
6. Baked Goods
7. Cooking Aids & Spreads
8. Ready Meals
9. Bars, Biscuits & Cereals
10. Crisp, Snacks & Nuts
11. Dairy & Ice Cream
12. Confectionery
13. Others

A. Fresh Food Packaging Market – By Thickness

1. Below 3.5 mil
2. 3.6 – 5.5 mil
3. mil and above

A. Fresh Food Packaging Market By Geography ( Covers 16+ Countries )

B. Fresh Food Packaging Market Entropy  
Companies Cited / Interviewed

BASF Se

Graham Packaging Company

Graphic Packaging International, Inc.

Innovia Films

Jabil

Paksense Inc

Printpack Inc.

Company 8

Company 9

Company 10+

Related Report:

A. Aseptic Packaging Market

<https://industryarc.com/Report/15109/aseptic-packaging-market.html>

B. Sterile Medical Packaging Market

<https://industryarc.com/Report/15259/sterile-medical-packaging-market.html>

What can you expect from the report?

The Fresh Food Packaging Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Merges & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis ( By Revenue & Volume )
12. Country level Analysis (10+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis

16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Fresh Food Packaging Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. North America Market for Fresh Food Packaging (2018-2023)
2. Europe Market for Fresh Food Packaging (2018-2023)
3. Asia-Pacific Market for Fresh Food Packaging (2018-2023)
4. By Material Type Fresh Food Packaging (2018-2023)
5. By Technology Type Fresh Food Packaging (2018-2023)
6. By Application Fresh Food Packaging (2018-2023)
7. By Thickness Fresh Food Packaging (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to [sales@industryarc.com](mailto:sales@industryarc.com) to discuss more about our consulting services.

To request for a proposal, provide your details in the below link:

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IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client

research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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