



# The #1 Book on Amazon in Communication and Social Skills Releases Today

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MIAMI BEACH, FL, UNITED STATES, August 22, 2018 /EINPresswire.com/ -- August 21, 2018. One business executive is helping others become better leaders by giving them her best communication skills, learned from many of the world's greatest leaders and entrepreneurs. Jessica Higgins, JD MBA BB is a marketing and communications professional who has worked with Fortune 100 companies on workforce engagement, leadership, marketing, storytelling and organizational culture.

Her first book has already landed at #1 on Amazon's New Releases List in Communication & Social Skills due to its pre-release sales. The book goes on sale to the public today and is available in both paperback and kindle formats.

10 Skills for Effective Business Communication: Practical Strategies from the World's Greatest Leaders provides guidance on everything from interview strategies to high-stakes negotiation tactics, so that everyone who desires to improve their communication skills can benefit from the book. Equal parts research and actionable advice, the book provides effective strategies from the world's most successful professionals and applies it to common workplace scenarios.

With step-by-step guidance and exercises, you will learn why, how, and when to use fundamental communication skills to successfully navigate any situation.

Jessica's goal for this book is to empower growth-minded people to improve their communication skills in the right ways, that will help them to become better leaders.

You can buy her book on Amazon beginning today.

More About Jessica Higgins, JD MBA BB

Read Jessica's blog and publications at [jessicahiggins.co](http://jessicahiggins.co).

Jessica Higgins, JD MBA BB is a researcher, consultant and marketing communications

professional. Her research and publications help executives and everyday people better understand the impacts of emerging cultural trends. She has been published by over 500 national media outlets including Huffington Post, Entrepreneur, and Thrive Global. She is an investor and advisor in emerging technologies, and the Chief Marketing Officer for a vetted selection of promising technology companies. She holds executive and board positions in organization in technology, consulting and the arts.

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