

KDG Has Team to Help with ADA Section 508 Compliance

KDG is offering support for businesses, schools, and nonprofits seeking to improve their online ADA compliance.

ALLENTOWN, PA, UNITED STATES, August 23, 2018 /EINPresswire.com/ -- As organizations struggle to implement ADA section 508 compliance measures, the Allentown web design team at KDG is working to help them make their websites more user-friendly and accessible.



Companies with websites that are not accessible to users with disabilities face fines and even lawsuits. This has made ADA Section 508 compliance a primary concern for many site owners.

"It is our goal to ensure that every user, regardless of their physical ability, is able to have a pleasant experience on the sites we build," says Kalyn Kates, UI/UX designer at KDG.

Some of the steps KDG has taken on clients' sites include adding alt tags to images so users with screen readers can access them, adding closed captions on all web videos for hearing-impaired users, and carefully planning color palettes for users prone to seizures.

Kates suggests that each organization seriously pursue accessibility options so they can "make their website one everybody can enjoy."

KDG is currently offering a Higher Ed Web Plan to colleges and universities looking to improve ADA, SEO, and overall usability.

To learn more about ADA Section 508 compliance, visit https://www.kyledavidgroup.com/blog/ada-section-508-compliance/.

About KDG: KDG has been a leading provider of web design, <u>custom software development</u> for businesses, and small business IT support for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at https://kyledavidgroup.com/.

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