

# Rubix Incorporates Social Media Into Crypto Exchange

*Cutting-Edge Trading Platform Also Pays Bonuses to Active Traders*

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/EINPresswire.com/ -- [Rubix.io](http://Rubix.io), a

cryptocurrency exchange platform slated to launch Aug. 30, will be the first exchange to connect traders via social media. The site will

enable traders to share information and tips, compete in contests and stay connected with one another.



Rubix is designed to reward active traders in two key ways:

A flat monthly fee will cover multiple trades with a combined value of up to \$50,000; and Regular traders will receive “Rubi” tokens equal to a percentage of each month’s volume through an air drop.

Traders also can pay for individual trades on a per-transaction basis, but more active traders will reap substantial cost savings.

“The Rubix model recognizes that cryptocurrencies are now mainstream,” says Rubix CEO Andrew Hamilton. “Just like with other investments, you should not be penalized for actively trading in them.”

Hamilton, an entrepreneur based in Grants Pass, Oregon, is no stranger to trading platforms, having developed a few of them for major stock brokerages. To demonstrate his commitment to making Rubix open and accessible, Hamilton will place \$15 million of his personal Bitcoin holdings for trade on Rubix.

“No other exchange provides real-time connection among traders,” says Hamilton. “Stock traders were one of the early, major users of the Internet, where they compared notes, joked around and made friends on bulletin boards. Now you see that more on social media than in trading. So we’re reconnecting traders with each other with contests, games and networking. I’m surprised someone hasn’t done this already.”

Terry Kaufman  
Newsroom PR  
(916) 397-3035  
email us here

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