

George Llizo “Miami Marketing Guru” is changing the landscape of the Miami marketing industry.

With the launch of Llizo Marketing, George Llizo plans on saving clients thousands on marketing services.

MIAMI, FL, UNITED STATES, August 23, 2018 /EINPresswire.com/ -- This just in: George Llizo, one of Miami's top marketing professionals & a [Miami SEO expert](#), has a plan in order to save clients money on marketing services. Traditionally a [Marketing Company Miami](#) would consist of many employees which include graphic designers, web designers, web developers, account representatives, video editors and an array of digital marketing professionals; which would incur a very high overhead for the agency.



Technology has now made it possible to consolidate many traditional “marketing roles” onto just a few, thus, saving marketing agencies money. Llizo Marketing has found the way to take advantage of these advancements in technology & pass the savings onto their clients.

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The marketing industry is changing due to technology, the way marketing services are billed should reflect that”

George Llizo

An example of this new consolidation are web designers and web developers. Because of the mass success of Wordpress and all of its fascinating plug-ins available, web development is now easier than ever. A web professional with a keen eye to design can now design & develop a website in no time with ease. This process cuts the overhead to the agency by half! Llizo Marketing believes

that those savings should be passed down to clients.

The [digital marketing agency Miami](#), Llizo Marketing is now open, but has very few positions open for new clients due to their mass success.

ABOUT GEORGE LLIZO & LLIZO MARKETING

Based in Miami, FL. George Llizo has been at the top of the Miami marketing industry for over 10 years working with many national and local brands like NissanTM, Papa JohnsTM, PracticePantherTM & more. George Llizo has said to be “The new age of marketing professionals” by former clients due to his ability to properly analyze a company's marketing needs, develop the appropriate marketing strategy & execute on every piece needed within the strategy. The process George has brought over to Llizo Marketing is simple yet very effective:

Consult a client's needs - Create the appropriate strategy - Design & develop - Deploy - Optimize.

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