

Sodium Reduction Ingredients Market is anticipated to hit \$1.76 billion by 2023 at a CAGR of 12.20%

Americas region holds the largest market share in the Sodium Reduction Ingredients Market, and is anticipated to reach \$837.24 million by 2023 at a CAGR of 11.6%

HYDERABAD, TELANGANA, INDIA, August 23, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Sodium Reduction Ingredients Market](#): By Type (Mineral Salts, Yeast Extracts, Amino acids & Glutamates, Others); By End-Use (Bakery, Snacks, Soups, Meat products, Table Top, Sauces & Dressings, Others); By Geography - (2018-2023)", the market is driven by the increasing awareness of sodium intake among consumers and evolving regulations on restraining sodium levels in food products.

Americas held the largest market share in the Sodium Reduction Ingredients Market. Americas region holds the largest market share in the Sodium Reduction Ingredients Market, and is anticipated to reach \$837.24 million by 2023 at a CAGR of 11.6%. However, Europe witnesses highest growth during the forecast period and is expected to reach \$538.28 million by 2023 at a CAGR of 12.9%. America's dominance is mainly due to the high penetration of packaged food products and considerable demand for low sodium foods. The key applications include Dairy Products, Frozen Foods, Bakery, Confectionery, and Meat Products among others.

Selected Value Chain Analysis done in the full report:

Food & Beverages industry encompasses a wide array of packaged food products, and the use of salt also varies according to the product and application. Sodium reduction ingredients (SRIs) providers need to be capable of offering system solutions that cater to the sodium reduction requirements while giving importance to taste and functionality as well as cost requirements of the F&B manufacturers.

The support of technology, technical and R&D expertise are quite essential to provide customized solutions. SRIs (Sodium Reduction Ingredients) manufacturers need to assess the technical complexities involved in the development and commercialization of ingredients that suit food product manufacturers' specific requirements. As, there are several sodium reduction approaches at the process level as well as at the ingredients level, there exists a fair chance for the providers in this industry to gain competitive advantage by strengthening their R&D capabilities.

Procurement strategy plays a key role in this industry, as most of the offerings are based on customization and made-to-order approach. SRIs providers need to have a strong and diversified supplier base as the development of sodium reduction solutions involves variety of ingredients and blends. Raw materials can be extracted from either natural sources or through synthesizing. Mineral salts are extracted from natural sources such as sylvite, sea salt, and so on. On the other hand, yeast extracts, amino acids, and other ingredients involve fermentation and maturation process which needs specific environmental conditions.

Demand for specific type of SRIs is also dependent on the level of sodium reduction required. Currently, these required levels are mostly driven by the government regulations on various types of food products. Hence, F&B manufacturers seek solutions that help them to achieve required targets. However, SRIs providers and F&B manufacturers assess the taste preferences

and perceptions of the consumers while developing ingredient solutions.

To access / purchase the full report browse the link below:

<https://industryarc.com/Report/7447/sodium-reduction-ingredients-market.html>

Excerpts on Market Growth Factors:

APAC is expected to witness healthy growth, mainly driven by the strengthening sodium reduction recommendations, increasing preference for packaged foods and rising awareness about healthy and low sodium diet among consumers.

Yeast extracts market is estimated to reach \$279 million by 2020, predominantly driven by rapidly spreading trend of adding yeast extracts in the place of Mono sodium glutamate and increasing flavor requirements along with sodium reduction.

Rising awareness among consumers about the ill effects of excessive sodium intake is one of the key driving factors for the market growth.

The high use of mineral salts in processed meat products and packaged snacks drives its market in North America.

The Mineral salts ingredient market is estimated to grow at a CAGR of 11.6% during the forecast period and the market is primarily driven by the innovation in modified density salts, increasing mineral salts combinations and rising preference for sea salts

Yeast extracts are the second most employed ingredient in U.S. sodium reduction ingredient market and is poised to grow at a CAGR of 11.4% to amount \$105.4 million by 2020.

Bakery products hold the largest market for sodium reduction ingredients in Mexico due to commitment of prominent bakery product providers to reduce sodium content in their offerings.

Increasing consumer awareness about nutritional value of the packaged food products and consistent efforts from the government to spread awareness among consumers about healthy products with low sugar, low fat and low sodium fuels the SRIs market in this country.

The market for sodium reduction ingredients in U.K. is estimated to reach \$86 million by 2020, growing at a CAGR of 13.3%.

This market is predominantly driven by shifting consumer preference towards healthy products and continuous government emphasis on reducing salt intake. Bakery and snacks segments are estimated to grow faster as compared to other end use applications, whereas meat products category is the major growth contributor.

One more contributing factor for the overall market growth is the active involvement of health institutes and research individuals in monitoring the salt intake, evaluating the sodium reduction strategies and increasing the consumer awareness during publications.

Talk to one of our sales representative about the full report by providing your details in the link below:

<https://industryarc.com/support.php?id=7447>

Key players of Sodium Reduction Ingredients Market:

In this analysis, the product mix of key players such as Innophos Holding Inc. (U.S.), Jungbunzlauer Suisse AG (Switzerland), Cargill Inc. (U.S.), Ajinomoto Co (Japan) and Royal DSM (The Netherlands) are analyzed based on their brands, product type and end-use application. Product launches and expansions are the most preferred growth strategy adopted by the players in this market accounting for a total share of 62%. Givaudan SA, one of the key players, has expanded its geographical presence and production capacities by establishing manufacturing and operation sites in emerging markets of Middle East and Asia.

Ajinomoto, one of the leading providers of amino acid based SRIs, has strengthened its presence in Asia by enhancing its production capabilities in China. Smart Salt Inc. (U.S.), one of the emerging players in the global sodium reduction ingredients (SRIs) market has entered into an

agreement with CK ingredients, to develop and supply its food products in Canada.

Key players in the market such as Royal DSM N.V. (The Netherlands) and Angel Yeast (China) have launched two products each to strengthen their sodium reduction product mix based on yeast extract technologies. Even food ingredient giants such as Cargill Inc. and Tate & Lyle have been active in rolling out new products such as Flakeselect and Soda-Lo to tap the growing potential of this market. Most of the launches by the providers were targeted towards specific end-use segments, especially for snacks, meat and bakery applications. However, products customized for sauces, dressings and table top usage will be the target for the providers as they are the emerging segments.

Key players have focused on expanding their product mix by launching product extensions with enhanced functionalities. Some of the product launches in sodium reduction ingredients market include 'Multirome', a SRI based on yeast extract and natural savoury flavor ingredients by Royal DSM N.V. (U.S.), reduced sodium salts 'Flakeselect' by Cargill Inc. (U.S.), 'sub4salt-plus' by Jungbunzlauer Suisse AG (Switzerland).

Global SRIs market is estimated to witness considerable number of launches in the coming five years mainly due to increasing preference towards low sodium foods by consumers, strengthening regulatory framework in the food industry regarding sodium levels and rising awareness in the emerging markets of Asia and Latin America.

Sodium Reduction Ingredients Market Report is segmented as indicated below:

Sodium Reduction Ingredients Market By Type:

1. Mineral Salts
2. Yeast
3. Amino Acids
4. Others

Sodium Reduction Ingredients Market By Application

1. Dairy Products
2. Frozen Foods
3. Bakery
4. Confectionery
5. Meat Products
6. Sauces & Seasoning
7. Others

Sodium Reduction Ingredients Market By Geography (Covers 12 + Countries)

Sodium Reduction Ingredients Market By Entropy

Companies Cited/Referenced/Interviewed:

El Du Pont De Nemours & Co
Corbion Purac
ABF Ingredients Ltd
Sensient Technologies Corporation
ICL – Performance Products LP
Oceans Flavor Foods LLC
Company 7
Company 8
Company 9
Company 10+

Related Reports:

A. Flavor Additives and Enhancers Market

<https://industryarc.com/Report/7371/Flavor-Additives-and-Enhancers-Market-Research->

[Report.html](#)

B. Sugar Substitutes Market

<https://industryarc.com/Report/7474/sugar-substitutes-market.html>

What can you expect from the report?

The sodium reduction ingredients Market is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, geography or application based reports in Sodium Reduction Ingredients Market?

Response: Yes, we do have separate reports as mentioned below:

1. Americas Market for Sodium Reduction Ingredients (2018-2023)
2. Europe Market for Sodium Reduction Ingredients(2018-2023)
3. APAC Market for Sodium Reduction Ingredients(2018-2023)
4. RoW Market for Sodium Reduction Ingredients(2018-2023)
5. Mineral Salts Market for sodium reduction ingredients(2018-2023)
6. Yeast Market for sodium reduction ingredients(2018-2023)
7. Amino Acids Market for sodium reduction ingredients(2018-2023)
8. Dairy Products Market for sodium reduction ingredients(2018-2023)
9. Frozen Foods Market for sodium reduction ingredients(2018-2023)
10. Bakery Market for sodium reduction ingredients(2018-2023)
11. Confectionery Market for sodium reduction ingredients(2018-2023)
12. Meat Products Market for sodium reduction ingredients(2018-2023)
13. Sauces & Seasoning Market for sodium reduction ingredients(2018-2023)

Q. Does IndustryARC customize these reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography chapter.

3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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