



Wake County Public Schools Athletics Announces 2018 Live Streaming Tour in Partnership with Capital Automotive Group

RALEIGH, NC, UNITED STATES, August 24, 2018 /EINPresswire.com/ -- Wake County Public Schools Athletics has announced a two-year community partnership with Capital Automotive Group for the start of the 2018 High School Football season! In addition to providing support for the district's athletic programs, Friday, August 17 marked the kick off of the first ever 2018 Live Streaming Tour, increasing accessibility to more WCPSS Athletics football action than ever before. The week one match-up featured Wake Forest High School at Millbrook High School, one of the most anticipated match-ups of the season. This Friday night will headline Panther Creek at Leesville Road. Kickoff is scheduled for 7:00pm.



"Being a part of the community since 1985, I feel that it's really important to try and strengthen the community when we can," explained Tim Michael, President of Capital Automotive Group. "When we found out that we could contribute to the success of local student athletes with this sponsorship we knew that this was the perfect avenue to give back."

As a strong supporter of education and interscholastic athletic programs, the 2018 Live Streaming Tour will include a series of select football games, one game per week, to be determined by the district. The games will be broadcast on the WCPSS Athletics website, wakecountyathletics.com/wcpsslivescoring.

In addition, Capital Automotive Group aspires to highlight and recognize their new community of student-athletes for their hard work and success this sports season by funding a scholarship program. Specific activations and details of these campaigns are scheduled to launch this fall.

"Wake County Athletics is enthusiastic about our new community partnership with Capital Automotive Group," explained District Athletic Director, Deran Coe. "With their support, we will be able to provide new and exciting opportunities for student-athletes, coaches and families within the district."

With this investment, Wake County Public Schools Athletics news and information will remain easily accessible through their district-wide, multi-media platform, wakecountyathletics.com. It will continue to provide student-athletes, families and fans with content including: game and practice schedules, scores/results, team and program news, events, photos, videos and

highlights all in one convenient location.

For more information about Wake County Public School Athletics, and their partnerships, [click here](#).

About Capital Automotive Group:

The Capital Automotive Group has used its vision to give back to the local communities around The Triangle. With 21 stores and growing, we work to support and strengthen our community, employees, and customers while promoting the common good. Being such a fundamental part of the community, it is the hope of the Capital Automotive Group to be able to show our dedication to those around us, those that work for us, and those who do business with us. It was with these principles in mind that the Capital Cares Foundation was created in 2018 to further strengthen our contributions to the common good.

About Wake County Public School Athletics:

The Wake County Public School System's athletic program is an integral part of education that will provide meaningful activities that promote learning and strive for students to excel in the development of life skills, a healthy lifestyle, sportsmanship, and citizenship. We offer a variety of extracurricular activities for students, including a number of athletic offerings at both high schools and middle schools.

About National Amateur Sports:

National Amateur Sports is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic to their sites and attracts corporate sponsors eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports.

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