Deso Supply Launches Partnership With Huckberry

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SAN FRANCISCO, CALIFORNIA, UNITED STATES, August 23, 2018 /EINPresswire.com/ -- We're humbled to announce that Deso Supply has officially teamed up with Huckberry, currently showcasing a capsule collection at a stand out price for the Huckberry loyalists.

With Huckberry's origins taking place on an infamous chairlift in Squaw Valley and Deso's creative roots buried deep in Lake Tahoe's surrounding wilderness, it's only natural that the two company's paths collided.

Deso's design process starts in Desolation Wilderness, visible from Squaw's peaks, and eventually making its way right in Huckberry's backyard at the San Francisco based factory. Deso opted to support American made manufacturing to help lead the industry towards ethically produced apparel and chose San Francisco to accommodate a high level of visibility into the making of its semi-technical garments.

The 100% California made garments leave the hands of skilled sewers and seamstresses and travel the mere blocks to the new Huckberry headquarters where they'll start their journeys into the city streets and the wild backcountry.

The independent online retail site features both the Tamarack shirt featuring a heavyweight micro double-knit fabric in a tailored fitting button down and the and the Gefo Half-Zip Hoodie with it's super lightweight single-sided fleece in a variety of colors. These performance pieces were built to withstand the most spontaneous of excursions and were curated in small batches to guarantee authenticity in every thread. Whether your 5 o'clock comes in the form of a draft beer at your local bar or an aluminum tumbler of whiskey around a campfire, these garments are designed to get you way there.

Be sure to check out the sale before it's gone.

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