

Higher Ed Crowdfunding Experts at KDG to Present Exclusive Webinar

"Cracking the Code on Crowdfunding" will highlight tips, tricks, and secrets to successful crowdfunding campaigns.

ALLENTOWN, PA, UNITED STATES, August 27, 2018 /EINPresswire.com/ -- The [higher ed crowdfunding](#) team at KDG knows how to make a successful, record-breaking, and internet-trending crowdfunding campaign. Having done so several years in a row for schools such as Muhlenberg, Drexel, and Florida Institute of Technology, KDG has amassed plenty of tips, tricks, and secrets to a successful campaign.



Now, the team will be sharing its insights in an exclusive webinar titled "Cracking the Code on Crowdfunding." The 20-minute webinar will walk viewers through the steps it takes to plan a day of giving, generate campus excitement, engage new donors, and awaken dormant alumni.

Along with a behind-the-scenes look at some of the company's most successful giving campaigns, the webinar will also show viewers how to utilize social media for the ultimate engagement and encourage small donations.

"We'll show schools how to transform a college day of giving campaign from a simple ask for money into a memorable and anticipated campus event," says Kyle David, CEO of KDG. David will host the webinar.

KDG's experienced much success with its crowdfunding campaigns, having won over a dozen awards for them between 2017 and 2018, including a Platinum CASE Award in fundraising.

This webinar will be the first of three KDG releases on higher education crowdfunding.

To claim a spot in the webinar before spaces are full, visit:

<https://events.genndi.com/register/818182175026319944/8b431b3a32>

About KDG: KDG has been a leading provider of higher ed web design, [custom software development](#) for businesses, and [small business IT support](#) for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

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