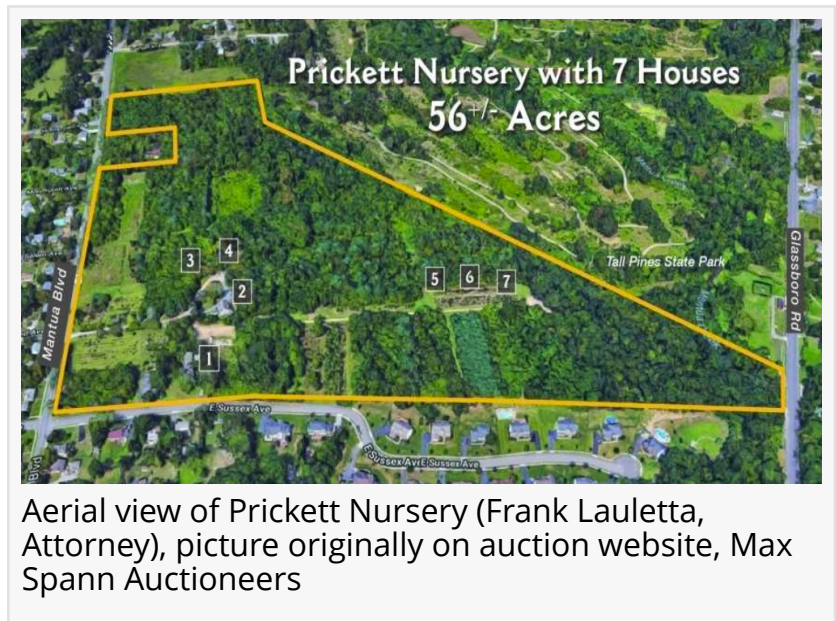


# Vert Properties Wins Bid to Buy 56-Acre Prickett Nursery in Mantua Township, New Jersey

*Prickett's Nursery was a Sewell, NJ institution for over 125 years.*

SEWELL, NEW JERSEY, UNITED STATES, August 24, 2018 /EINPresswire.com/ -- Vert Properties, Inc. won the bid for Prickett Nursery and Garden Center in Mantua, New Jersey. The company was represented in this transaction by Frank A. Lauletta of the law firm [Lauletta Birnbaum](#). The 56-acre property has been owned and operated as a nursery by the Prickett Family since 1876. Prickett Nursery's roots are traced to two Irish immigrant brothers Joseph and John McCleary, who built a house on the Mantua Boulevard property, and launched a business. Conveniently located just a

mile from Route 55, the property has road frontage on Mantua Boulevard, E. Sussex Avenue, and Woodbury/Glassboro Road. Seven homes also sit on the large plot of land.



Aerial view of Prickett Nursery (Frank Lauletta, Attorney), picture originally on auction website, Max Spann Auctioneers

“

Vert decided to purchase the parcel because not only is it a beautiful, park-like property in and of itself, it's also situated adjacent to the 110-acre Tall Pines State Preserve ...”

*Frank A. Lauletta, Attorney representing Vert Properties*

Prickett's Nursery was a Sewell, NJ institution for over 125 years, but it closed when the prior owner Edward Smith Prickett died in December 2015 at age 80. He had sworn to work at the nursery until the day he died, and he nearly accomplished his goal.

Vert Properties, headquartered just down the street at 591 Mantua Boulevard, does not have current plans to develop the property. The nursery will simply add to Vert's growing portfolio of properties, which spans from Southern New Jersey to Center City, Philadelphia.

[Frank Lauletta](#) of Lauletta Birnbaum, LLC, the [attorney](#)

representing Vert Properties, stated that “Vert decided to purchase the parcel because not only is it a beautiful, park-like property in and of itself, it's also situated adjacent to the 110-acre Tall Pines State Preserve and just one mile down the street from the new Jean and Ric Edelman Fossil Park at Rowan University that is currently being developed,” said Lauletta. “In a developed town like Mantua,” he continued, “it isn't often that a large parcel of mostly undeveloped land like the Prickett Nursery becomes available.”

About Vert Properties:

Vert Properties, Inc. is a privately-held real estate leasing, development, and management firm headquartered in Sewell, New Jersey.

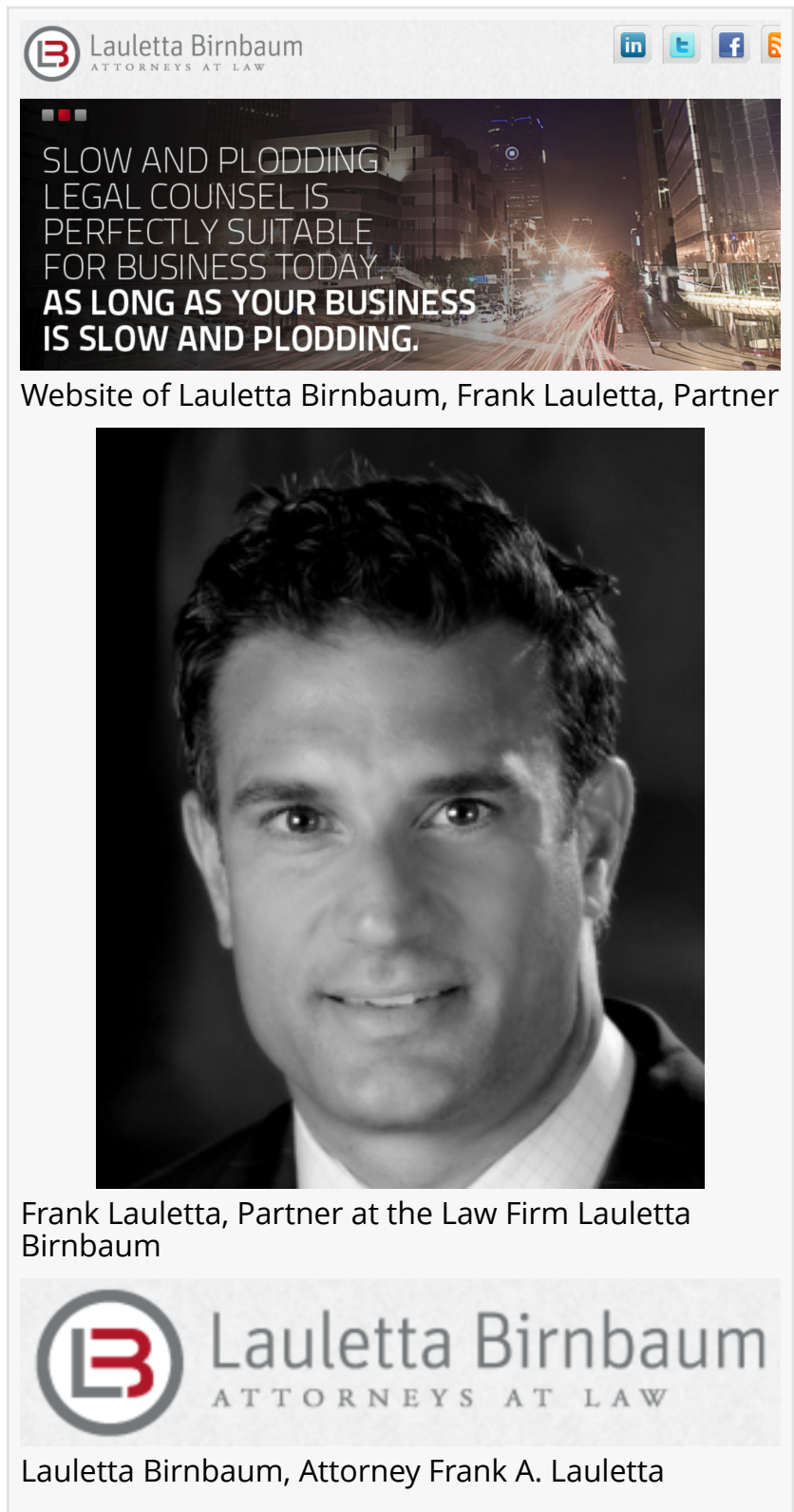
Vert's business is focused in the Philadelphia and Southern New Jersey markets. In Philadelphia, their focus is residential properties and apartments in highly desirable neighborhoods like Center City, the Art Museum, and Northern Liberties. In New Jersey, Vert Properties takes a broader approach by developing and managing office, retail, and warehouse properties in addition to traditional residential properties.

#### About Lauletta Birnbaum:

Lauletta Birnbaum provides a range of corporate, transactional, intellectual property, and litigation services to companies throughout the country in various industries from real estate acquisitions and sales, development and leasing to software, data, and other high-tech industries. Designed to maximize flexibility and value in this challenging business climate, the firm offers real-world business strategy and legal expertise, often serving as outside general counsel to its clients. To learn more, visit [lauletta.com](http://lauletta.com).

Bio of attorney Frank Lauletta on law firm website: <http://lauletta.com/our-lawyers/frank-a-lauletta/>  
Blog of Frank Lauletta: <https://franklaulettablog.blogspot.com/>

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The image is a screenshot of the Lauletta Birnbaum website. At the top left is the firm's logo, a stylized 'LB' in a circle, followed by the text 'Lauletta Birnbaum ATTORNEYS AT LAW'. To the right are social media icons for LinkedIn, Twitter, Facebook, and YouTube. Below the header is a dark banner with a city street at night background. The banner contains the text: 'SLOW AND PLODDING LEGAL COUNSEL IS PERFECTLY SUITABLE FOR BUSINESS TODAY AS LONG AS YOUR BUSINESS IS SLOW AND PLODDING.' Below the banner is the text 'Website of Lauletta Birnbaum, Frank Lauletta, Partner'. Underneath is a black and white portrait of Frank Lauletta, a man with dark hair, wearing a suit and tie. Below the portrait is the caption 'Frank Lauletta, Partner at the Law Firm Lauletta Birnbaum'. At the bottom of the screenshot is the firm's logo and name again, 'Lauletta Birnbaum ATTORNEYS AT LAW', and the text 'Lauletta Birnbaum, Attorney Frank A. Lauletta'.



591 Mantua Blvd, location of Lauletta Birnbaum and Vert Properties (Frank Lauletta, Attorney)

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This press release can be viewed online at: <http://www.einpresswire.com>

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