

Storelocal to Demo GDS Automation Technology at SSA Fall Conference

Storelocal invites conference attendees to an experiential demonstration of its new technology products and services

IRVINE, CALIFORNIA, UNITED STATES, August 24, 2018 /EINPresswire.com/ -- Storelocal, the self-storage industry's first member-owned co-op, will exhibit its new Tenant™ suite of technology products and services at the Self Storage Association (SSA) 2018 Fall

Conference & Trade Show. The annual gathering of industry professionals will take place September 4-7 at Caesars Palace in Las Vegas, NV.



Storelocal invites attendees to visit Booth 301 for an experiential demonstration of the Tenant™ technology suite, including the SecurGuard® Smart Entry System from Janus International, a one-of-a-kind security and access control system. Equipped with Storelocal's Tenant™ technology, powered by GDS (Global Distribution System), the system allows customers a fully automated experience through which they can find, rent and easily access a self-storage facility and their individual unit from their mobile device.

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Our goal has been to discover new ways to operate our facilities and service offerings at a level today's customers have come to expect. We're making automation and unassisted move-ins a reality”

Lance Watkins

Tenant™ simplifies technology for today's self-storage customer

Tenant™ technology allows renters to conveniently open gates, unlock man-doors, and access floors and unit locks

with their Bluetooth-enabled smart phone, eliminating the need for access codes and keys.

“Our goal has been to discover ways to operate our facilities and service offerings at a level that today's customers have come to expect,” said Lance Watkins, CEO of Storelocal. “With smart units, we're making automation and unassisted move-ins a reality.”

Storelocal will demonstrate this modern technology at the co-op's booth, where participants can explore the Tenant™ experience. Each qualified person who participates will have a chance to instantly win one of several \$250 American Express Travel Cards. They will also be entered into a drawing for a chance to win one American Express Travel Card valued at \$1,000.

Storelocal's Tenant™ technology provides a seamless interface for customers in all aspects of renting self-storage, from search to move-in.

“Today, customers are choosing to do all business on their phones – from scheduling a ride, to banking and food delivery. I wanted that same experience for my self-storage customers,” said Travis Morrow, National Self Storage President and Chairman of Storelocal.

“In addition to modernizing access control in an industry where it had been stagnant, I wanted to move managers out from behind the counter to stand next to tenants for a more friendly and collaborative experience.”

Powered by GDS technology, Tenant™ boosts profitability for owner/operators

“Leveraging the GDS, Tenant™ gives prospective renters the power to search, explore facility amenities, fully execute all agreements, select products and services, pay for them and move in, all without leaving your domain, twenty-four hours a day,” said Bruce Heverly, Storelocal’s Chief Marketing Officer.

Self-storage operators using Storelocal’s integrative Bluetooth technology point to its many upsides, including increased income, enhanced security, and reduced liability.

Morrow added, “Customers value this automation and are willing to accept increased rental rates. Automation also allows me to generate more rentals from my website during off-hours, and saves my managers time spent on walk-throughs, removing locks and all of the things a manager has to do on a daily basis.”

“GDS is the right data, at the right time, in the right place,” Watkins said. “As we streamline our operations, owners generate more income while making our product easier for the customer to access.”

About Storelocal

Storelocal (www.storelocal.com) is a co-op created and owned by independent operators. We develop technology, partnerships and brand services to increase the profitability of our members. In just over four years, we have grown to more than 1100 facilities, including 14 of the top 50 operators, making Storelocal the 4th largest self-storage owner entity in the world. Storelocal is proud to introduce Tenant™, an end-to-end, fully automated solution focused on consumer experience. “Tenant™ – Making technology easy and unassisted move-ins a reality”

About Janus International

Janus International (www.janusintl.com) is the leading global manufacturer and supplier of turn-key self-storage building solutions including: roll up and swing doors, hallway systems and re-locatable storage units, and facility and door automation tools. Headquartered in Temple, Georgia, Janus has been named to the Inc. Top 5,000 Fastest-Growing Companies every year since 2008. To learn more about the SecurGuard® Smart Entry System, the only truly cloud based access control system in self storage that allows mobile entry and a Bluetooth interior locking system for easy tenant access, please visit: JanusIntl.com/SecurGuardApp

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