MxHERO Announces New Solutions with Box and Canon for the Legal Industry

MxHero, Inc. today announced extended offerings in support of cloud-based content governance and security for the legal industry.

SAN FRANCISCO, CA, UNITED STATES, August 28, 2018 /EINPresswire.com/ -- "We are seeing an increase with the use of cloud technologies and content management solutions in law firms and legal teams within the enterprise", said Alex Panagides, co-founder and CEO of MxHero Inc. "As enterprises across the spectrum set the stage for 21st Century digitization, we're seeing strong adoption within the legal sector when it comes to intelligent content management, governance, security, and collaboration leveraging leading cloud content management platforms such as Box. In order to fuel the needs of our clients, mxHERO has partnered with Canon Information and Imaging Solutions along with Canon Solutions America (CSA) to drive new innovative solutions leveraging Canon device and software technologies along with Box's Cloud Content Management (CCM) platform. With the mxHero and partner solutions, law practices and legal business unit teams have elected to define content not only as documents and other files commonly placed into cloud-based storage, rather these practices are exploiting advanced digital, meta-data, intelligent routing and AI-based context and sentiment solutions targeting in-flight content as well (including content sourced from email and Canon's scan devices). With some 40% of enterprise content flowing through corporate email systems, with the Mail2Cloud solution platform, MxHero clients are able to fully capitalize on the security, governance and content collaboration objectives they strive for by including critical content in the email stream. MxHero's Mail2Cloud solution, when combined with the world's leading cloud content management solutions, is of tremendous value to all organizations that are seeking new and better ways to increase their productivity through digital, secure and content-based collaboration technologies."

"mxHero's technology integrated seamlessly with our law firm's Box Cloud Content Management platform and Microsoft Outlook. This immediately enhanced our document management

mxHero Inc.

> **"** We're seeing strong adoption within the legal sector when it comes to intelligent content management"
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> *Alex Panagides, CEO, mxHero Inc.*

experience by streamlining our retention and organization processes across over 700 client files. In addition, mxHero's tech support and customer service teams were very responsive and helpful." Mary Fox and Matt Lincicum, Partners at Fortem IP.

Through its partnership with Canon, a joint solution bundle is now available to law firms and legal business units inclusive of Canon front-end digital devices (MFP's, Canon Scanners, etc.) along with intelligent Canon-provided software solutions including Uniflow, aSend, and Smart Document Assistance technologies to drive intelligent content routing to Box's Cloud Content Management (CCM) platform. This enables the law firms of tomorrow the ability to deploy a single end-to-end solution bundle to meet their content collaboration, security, eDiscovery and Case Management needs whether from a scanned device or from email.

"With nearly 41% market share of the US legal market, Canon has a deep understanding of the needs of the legal office. The legal professional is challenged by a tremendous amount of content, and email is at the center of the workflow. By joining forces with mxHero and Box, we're providing the necessary tools required to meet the productivity and security requirements empowering our clients' success," states Dennis Amorosano, Senior Vice President & GM, Canon Information & Imaging Solutions.

About MxHero
MxHero's products and services gives companies, service providers and end users powerful new ways to control, use and analyze email-based content. Apps developed for MxHero's platform work with any email management program, including Gmail and Microsoft Exchange. MxHero is the 2016 Box Elite Partner of the Year, has partnered with Canon USA for go to market, and provides solutions mapped to the world's foremost cloud content management platforms including Box. Information on all of their Mail2Cloud product line can be found at http://www.mail2cloud.io. More than 3,500 companies with over 1 million users have added MxHero to their email. To learn more about MxHero visit http://www.mxhero.com. Find MxHero on Twitter: @mxheronet and Facebook: MxHero.net

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