

# Turning "Like" into Income - 3 MIL Tokens for WordPress Content Creators

*3 MIL out of the 1 BIL LikeCoin distribution plan for Proof of Creativity. It is just the beginning.*

HONG KONG, CHINA, August 28, 2018 /EINPresswire.com/ -- Content creators always suffer free contribution on the Internet, but with the reinvented LikeButton by [LikeCoin](#)(LIKE) Foundation creators can take profits off from the reader's 'Likes' now.

The current [campaign](#) "Mining Beta 2" is the first step the Foundation showing their support to content creators. Creators can take part in earning LikeCoin for profit on Medium.com, [WordPress](#) based websites and oice visual novel. 3 million LIKE will be released in the coming 3 months, which is out of the reserved 1 billion LIKE (equivalent to 4.7 million US Dollars as of the price today according to congecko.com) bonus pool. The concept of this LIKE mining process is called "Proof of Creativity". In the first day of the campaign, 655 articles were rewarded, and the creator who got the most Likes got 2813 LikeCoin. The current campaign, started on Aug 27, will continue for 12 days, and will go on with larger budget and scale according to the Foundation's plan.

By enabling the LikeButton the creators can easily collect Likes from readers which will lead to his/her next-day's income. Taking part at Medium is easy, creators just need to insert a hyperlink with a LikeCoin ID into any articles. For content published on WordPress sites, the webmaster has to install the LikeCoin plugin, which is already published and can be searched in the WordPress CMS. Webmasters can add the LikeButtons to all pages and posts by just one click and start earning additional incomes by reader's Likes immediately. Besides Medium and Wordpress, oice.com, a visual novel platform, supports the LikeButton as well.

"The design of LikeCoin targets the freelance creator market", kin ko, the cofounder of Likecoin, explained in a previous interview, "which is a burgeoning community that demands a suitable business model to unleash the value they truly deserve." Although the crypto-market is undergoing a recent drop, kin's team stick to their way to work hard on the product and the



LikeCoin WordPress Plugin has been released



Your Wordpress



Turning Likes into income by the reinvented LikeButton

creative ecosystem development. “We concern more about the value than the price. We believe that if the value can be realized, so can be the price.” The team has made significant progress on product development. The community is growing steadily, mainly in Asia Pacific region at the beginning but start to be globally developed since the WordPress solution launched.

LikeCoin Foundation plans to distribute 50% of the total issued LIKE tokens to content creators in ten years. By providing incentives to facilitate a diversified, plenty content consumption ecology, the Foundation expects a virtuous cycle of content consumption market can be established and finally to realise “Content worth a price”. The detail plan of LikeCoin is on the whitepaper published at <https://like.co>. LikeCoin’s information is also on CoinMarketCap and CoinGecko, and can be traded on QRYPTOS, an exchange based in Japan.



LikeCoin at World Blockchain Conference

LikeCoin is a protocol on blockchain. With a reinvented Like button and the unique LikeRank algorithm, it traces content footprint and reward content creators by Proof of Creativity mechanism.

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The crowds of freelance content creators and citizen journalists are huge and the market demand is extremely high. Once rewards and creativity are realigned, an explosive potential will be unlocked.”

*kin ko*

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