

Jordan Gendelman explores the return of the 1970s in interior design

According to a recent report by a popular furniture retailer website, the 1970s are making an interior design comeback.

WEST PALM BEACH, FLORIDA, UNITED STATES, August 28, 2018 /EINPresswire.com/ -- In a report by Clippings, the interiors and product discovery website, bold 1970s design trends are set to make a big comeback in the next 12 months. Exploring the report in more detail, Jordan Gendelman, a professional interior designer from Colorado, suggests that disco-[inspired glamour](#), intense colors, and bold patterns are all long overdue a revival.

"The Clippings report focuses on everything from the surreal details of 1970s interior design to a revival of parquet flooring which has now been largely out of fashion for over 30 years," says Gendelman. "Their Interior Design Trend Report 2018 looks at projects, installations, and product launches from high profile design events in New York, Milan, Paris, Copenhagen, London, and Stockholm – all of which have taken place this year."

Clippings calls itself the "go-to destination for product discovery" and is regularly used by tens of thousands of interior designers and retail customers alike, all looking for the perfect piece of furniture, lighting, or accessories.

"This year's Interior Design Trend Report identifies five dominant aesthetic themes, of which '70s-inspired glamour came out on top," Gendelman explains. The report predicts that upcoming interior design trends will be heavily influenced by



Jordan Gendelman 1970s interior design



Jordan Gendelman

disco and the daring 1970s art scene which was prevalent at the time.

"I believe it's a [welcome return](#)," suggests Gendelman. "Much of what's been on show at interior design events around the world this year has embraced the exuberance of the 1970s with intense colors, bold patterns, and surreal detailing."

Gendelman recently incorporated hints of 1970s-inspired flair into a client project. "Jordan injected color and life reminiscent of the '70s into my office, and I'm truly thrilled with the results," reveals Bruce Fields, Gendelman's client and a physical therapist from Snowmass Village.

"Personally, much like Bruce, I love it," Gendelman adds.

The report highlights a return of tactile rugs, wall-hangings, and Eastern-inspired decor items, all with a distinct 1970s feel, suggesting that when an individual walks into a room, they should feel arrested by the display on show. "There's a lot to be said about the psychology of color and the psychology of interior design – the way they make you feel," suggests Gendelman.

Each of the individual trends outlined in the 30-page document is presented alongside a selection of [stand-out projects detailing the particular look](#). This year, those projects have included a disco-inspired collection from design brand Gufram, as well as a surreal, 1970s-themed "secret members club" by Studioepepe. "The website's team also pressed well-respected journalists, interior designers, and curators for their take on each of the trends," Gendelman adds.

"Our editors travel to every major design fair," says Clippings editor-in-chief, Rose Etherington, "and we often see common threads of interest emerging among those working at the forefront of interior design around the world."

According to Etherington, 1970s design has been one of the main common threads of interest over the past 6-12 months.

"I'm really excited to see where this trend goes over the course of the next year," Gendelman adds in conclusion.

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