

# Urbix Resources Hires Edward Trueman as CEO of Newly Formed Green Tech Purification Company

*Edward Trueman has been named CEO of Urbix Advanced Materials, the company recently formed to create Urbix Resources' green-tech purification plant.*

MESA, ARIZONA, UNITED STATES, August 29, 2018 /EINPresswire.com/ -- Mesa, Arizona-based [Urbix Resources](#) has hired Edward Trueman as Chief Executive Officer of Urbix Advanced Materials, the company recently formed to create the green-tech purification plant Urbix will bring into operation in 2019.

"We're excited to have Ed on board," says Urbix Chairman Nicolas Cuevas. "Urbix is a young company with bold new ideas. Ed brings solid knowledge of operations, specifically in the advanced materials space. He has an admirable track record in channeling ideas into action. We feel lucky to have secured his leadership for the new division."

When completed, the Urbix-designed purification plant will be the only facility of its kind in the world.

"There are many things that will set the Urbix Advanced Materials purification operation apart," says Urbix CMO Adam Small. "It's possible, though, that the thing I'm proudest of is that it will stay absolutely true to our early vision of green technology."

Urbix's proprietary process for purifying [graphite](#) does not use high temperature furnaces or hydrofluoric acid. The purification facility will process in excess of 2500 metric tonnes of 99.95%+ Cg graphite per month. In its second phase, the facility will include the ability to make coated spherical graphite and advanced graphite derivatives, including functionalized graphene nano platelets.

Trueman comes to the project with the perfect skillset to lead Urbix's purification division to success. He has devoted his career to the development of specialty materials and has spent the majority of that time in the global transportation space, leading organizations in the introduction of patented engineered plastics for automotive exterior, interior, agriculture, defense, and mass transit.

Trueman served as CEO/President and Director of Sintex Advanced Composites, the North American platform of Sintex Industries of Kalol India, a \$1.8B Multi National Equity Holding Group. Previously, he led JER Envirotech, a publicly traded global supplier of thermoplastic biocomposite compounds and sheeting. He is also an Executive in Residence in Arizona State



Edward Trueman, CEO of Urbix Advanced Materials.

University's W.P. Carey MBA program.



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*Edward Trueman* -- 30 --

"My background in the specialty material space is deep and rich," says Trueman. "Bringing Urbix's purification facility online and steering it into the future presented just the right combination of challenges for me. There's a great team in place at Urbix and I'm looking forward to getting this new project underway."

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#### About Urbix Resources:

Urbix Resources LLC is one of the premier providers of refined graphite powders, pristine graphene, and specialty graphite products in the world. Urbix is also an expert in li-ion battery cell design and boasts next generation high voltage electrolyte and fast charging electrode nanoarchitecture. The company creates radical change in the way natural graphite is refined and commercialized, and specializes in all aspects of the graphite value chain. It is a premier provider of refined graphite powders, pristine graphene, and specialty graphite products. Urbix's advanced technology includes environmentally and cost conscious purification methods and significant intellectual property developments in a wide range of applications. The Urbix laboratory is located in Mesa, Arizona with commercial milling operations outside Hermosillo, Sonora, Mexico.

#### About Urbix Advanced Materials:

Urbix Advanced Materials is a wholly owned subsidiary of Urbix Resources. It is an advanced natural graphite processor with expertise in low-cost environmentally friendly graphite purification, nuclear graphite, graphene, and other advanced carbon derivatives. The Urbix Advanced Materials purification plant will go online in the second quarter of 2019.

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