

Title Junction Fills Empty Social Media / Marketing Coordinator Position After Year-Long Hiatus

The year-long search for a perfect fit is finally over.

FORT MYERS, FLA., UNITED STATES, August 29, 2018 /EINPresswire.com/ -- Florida's Cape Coral and Fort Myers real estate title specialist and notary, [Title Junction](#), has hired [Amanda Seiders](#) as the company's Social Media / Marketing Coordinator.



Title Junction

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Ever since Title Junction's previous social media coordinator stepped down from the job in 2017, the social media desk has remained empty. But after a year of searching, the Fort Myers real estate title company has finally found the right person to fill the position. Enter Amanda Seiders, a Telecommunications major from the University of Florida.

“

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Jennifer Ferri

Title Junction fosters an amicable partnership with local radio station Southwest Florida's 89.5 | 100.5 WAY-FM. Owner Jennifer Ferri shared with them that she was looking for a social media coordinator, and as luck would have it, they just so happened to have an intern who was

on the brink of finishing her one-year internship. Amanda's duties as an intern at the radio station included social media management, graphic design, and public relation events, all of which fit perfectly in her new role as Title Junction's Social Media / Marketing Coordinator. At Title Junction, she handles the company's [social media activities](#) and coordinates marketing strategies.

"When I heard that one of WAY-FM's business impact partners was looking to hire someone with my skill set, I knew I had to apply," says Amanda. "I'd actually met Jennifer at one of WAY-FM's events before, so I already knew that I'd like my new boss if I was hired. It was a no brainer for me, really."

"We really were waiting for the right person," Jennifer explains. "I wasn't going to hire someone unless I felt like they were the perfect fit. Amanda has both the skill set and values we wanted for the position, so we knew it was a match made in heaven! We're looking forward to moving forward with our social media and marketing presence again!"

A leading provider of title and closing services in Florida, Title Junction continues to grow in the real estate title insurance industry. Jennifer aims to eventually hire more staff to accommodate the growing company.

Title Junction is a full service real estate title company serving the area of Fort Myers, Cape Coral,

and the entire state of Florida since 2005. The company handles a number of real estate title services for both commercial and residential properties. Employees of Title Junction can also act as a witness in courtesy closings as well as an escrow agent and a notary public.

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