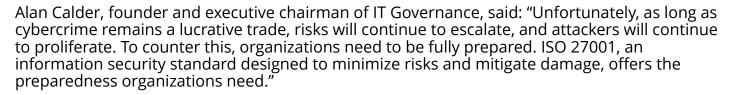# Organizations still feel vulnerable to attack despite implementing cybersecurity standards

NEW YORK, NEW YORK, USA, August 30, 2018 /EINPresswire.com/ -- According to IT Governance USA's ISO 27001 Global Report, there was a 25% increase in data breaches in 2017, making cybersecurity a top concern for organizations worldwide. The report found that 60% of organizations that have implemented cybersecurity standards believe it is likely that they are still a target for an attack.

Key findings:

•ISO 27001 and the GDPR: Nearly half (43%) will be implementing an ISO 27001- compliant ISMS (information security management system) to enable them to maintain compliance with the EU GDPR (General Data Protection Regulation)
•ISO 27001 and competitive advantage: more than half (57%) the respondents implemented this standard specifically to gain a competitive advantage
•The overwhelming majority (89%) of organizations believe the single greatest benefit of implementing ISO 27001 will improve their information security
•ISO 27001 and benefits: Two thirds of organizations believe implementing ISO 27001 improves their security posture – 3% jump from the 2016 and 2015 reports
•ISO 27001 supply chain security: Nearly half (41%) said customers inquired about their ISO 27001 status, a 4% increase from 2016

Alan Calder, founder and executive chairman of IT Governance, said: "Unfortunately, as long as cybercrime remains a lucrative trade, risks will continue to escalate, and attackers will continue to proliferate. To counter this, organizations need to be fully prepared. ISO 27001, an information security standard designed to minimize risks and mitigate damage, offers the preparedness organizations need."

About the Report

Conducted online, the survey polled 128 people worldwide. Sixty four percent of respondents were from Europe, 20% from Asia, 9% from North America, 5% from Africa and 2% from South America. Respondents work within the technology and media, professional services, finance and manufacturing, supply and construction business sectors. To view the report in full please click here.

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NOTES TO EDITORS

IT Governance USA is the single-source provider of books, tools, training, and consultancy for IT governance, risk management, and compliance. It is a leading authority on data security and IT

governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background, and talking to management in its own language. Its customer base spans Europe, the Americas, the Middle East, and Asia. More information is available at www.itgovernanceusa.com.

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