

Higher Ed Web Plan from KDG Helps Colleges with ADA Section 508

ADA and SEO support is the main focus behind KDG's Higher Ed Web Plan.

ALLENTOWN, PENNSYLVANIA, UNITED STATES, September 18, 2018 /EINPresswire.com/ -- KDG's latest service for higher ed is the Higher Ed Web Plan, a detailed report that breaks down a college's online accessibility and usability in order to help colleges drive more traffic to their websites.



In only a few hours, this report will provide higher educational institutions a site breakdown that includes engagement scoring, ADA errors, real user testing, SEO updates, and content suggestions. Colleges and universities will have the information they need to design a more user-friendly site.

"These insights are gathered from our company's 17 years in the higher ed industry," says Matt Harwick, lead UI/UX designer at KDG. "The report will be accompanied by simple, step-by-step implementation guides so colleges can take the next step toward improving their site."

Organizations required to abide by <u>ADA Section 508</u> compliance are especially impacted by the benefits of this report. Some higher educational institutions and government bodies are being fined and even sued for not updating their websites to meet accessibility standards. This report will help them take steps to avoid those legal battles.

To learn more about the Higher Ed Web Plan available from KDG, contact the company's team of <u>higher ed web development</u> experts by visiting <u>https://kyledavidgroup.com/contact</u>.

About KDG: KDG has been a leading provider of web design, <u>custom software development</u> for businesses, and small business IT support for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <u>https://kyledavidgroup.com/</u>.

Keri Lindenmuth The Kyle David Group, LLC 610-628-3152 email us here

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