

KDG's Higher Ed Crowdfunding Award Winning and Record Breaking

KDG's higher ed web design team has won nearly a dozen awards for its higher ed crowdfunding, including a platinum CASE Award.

ALLENTOWN, PENNSYLVANIA, UNITED STATES, September 25, 2018 /EINPresswire.com/ -- The [higher ed web design](#) team at KDG in Allentown, PA develops award-winning and record-breaking crowdfunding campaigns. With the new school year in full-swing, higher educational institutions are welcomed to reach out to KDG to learn more about ways they can engage their students and alumni.



KDG

KDG's higher ed web design team offers award-winning college crowdfunding campaigns

[Higher ed crowdfunding](#) campaigns must be unique, fun, and interactive, something KDG's higher ed web developers have perfected in their many higher ed crowdfunding projects for Drexel University, Muhlenberg College, and Florida Institute of Technology.

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Kalyn Kates

“Our goal is to keep donors coming back throughout the day,” says Kalyn Kates, UI/UX designer at KDG. “Donating turns into an experience, with online social sharing and games and on-campus events and activities.”

KDG's unique giving portals feature detailed graphics and donor stats, engaging videos and imagery, and social

sharing capabilities that quickly help spread the word. KDG has also developed a custom admin panel that lets schools keep an eye on their progress.

Awards KDG has won for its custom higher ed day of giving campaigns include a platinum CASE Award in fundraising, a platinum AVA Award, a silver Horizon Interactive Award, a gold Hermes Creative Award, and a Communicator Award of Excellence.

To learn more about the custom crowdfunding campaigns KDG's higher ed web design team offers, visit the company's crowdfunding site:

<https://kyledavidgroup.com/services/crowdfunding/>

About KDG: KDG has been a leading provider of web design, [custom software development](#) for businesses, and small business IT support for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

Keri Lindenmuth
The Kyle David Group, LLC

610-628-3152
email us here

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