

# Small and Mid-Sized Businesses Can Help Surge for Water Reach 1 million People with Safe Water

*Sponsor 2018 Galas: Sept. 15 at Moonlight Studios, Chicago, and Oct. 26 at Muse Event Center, Minneapolis; 100% of ticket sales fund water projects*

CHICAGO, IL, UNITED STATES, August 29, 2018 /EINPresswire.com/ -- Shilpa Alva had her a-ha moment years ago. Growing up in relative privilege as an Indian expat in the United Arab Emirates, she remembers being shocked by the conditions people had to endure when she took an immersion trip while in university back to Rajgarh — a town in Northern India.

“I think that’s when a humanitarian seed was planted in me,” Alva said. “I realized that no matter what I did, I wanted to give back to people around the world who needed things that I took for granted.”

And there isn’t a greater human need than clean water. So, nine years ago, Alva launched Surge for Water, a non-profit registered in both the U.S. and the U.A.E. What started as a small venture to give back has since turned into a lifestyle, one that includes team members and partners around the globe. To date, Surge for Water has provided clean water to over 800,000 people across 11 countries worldwide. Their goal is to raise enough funds through these galas to reach 1 million people by March 2019.

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*Doni Murphy and Luiz Guimarães, ERM foundation*

“We realized early on that to fund our projects we needed the backing of generous individuals and corporations,” Alva said. “We’re so fortunate to be living in an era of corporate social responsibility. We’re inspired every day by the philanthropic spirit of so many professionals — people and businesses giving of their resources and time to help our cause.”

Surge has several strong corporate partners around the world — they have been critical in helping the organization grow. These companies partner with Surge in a number of



ways including: sponsoring and attending our annual galas, directly funding water and sanitation projects in the field, traveling with us to the field and hosting local awareness events that feature Surge's work.

One of the most popular ways Surge drums up support is by throwing its annual Galas. This year marks the 10th anniversary of Surge's existence - and they are celebrating with galas in Chicago and Minneapolis. The Moonlight Masquerade hosted in both cities features a VIP dinner, cocktail reception, live music, casino tables, art exhibits, a silent auction and much more.

ERM Foundation Partner Sponsors Doni Murphy and Luiz Guimarães issued this joint statement on the impact of working with Surge:

"ERM is pleased to partner with Surge for Water to minimize the cycle of poverty in Uganda through safe water and sanitation solutions. Surge's commitment to develop school-based sanitation programs has improved community health, boosted school attendance, and empowered women and girls. Surge has worked closely with our sponsorship team to use resources diligently and to stay focused on outcome goals. In addition to financial support, we have committed pro bono professional support to develop an environmental curriculum and facilitate training that can be replicated for other Surge school programs. Surge for Water is making a difference in Ugandan communities and contributing to the UN Sustainable Development Goals. ERM Foundation is proud to play a role in supporting these critical programs."

For details about how your business can partner with Surge for Water, email [shilpa.alva@surgeforwater.org](mailto:shilpa.alva@surgeforwater.org).

Visit <http://surgeforwater.org> to learn more about the organization.

## About Surge for Water

Surge for Water is a Chicago-based nonprofit that invests in communities around the world with safe water and sanitation solutions to help address the cycle of poverty. Since launching in 2008, they have impacted nearly 1 million people in 11 countries. In addition to their global work, they also run several awareness-building initiatives focused on both you and adults here in the United States.

Learn more about the organization and their galas:  
Chicago Gala Sept. 15: <http://surgeforwater.org/10years>  
Minneapolis Gala Oct. 26: <http://surgeforwater.org/MN10>

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