

INDIGENOUS Announces "Impact Fashion Leaders" Speaker Events In September and November

Sustainability Thought Leaders Annie Gullingsrud and Rebecca Burgess in conversation with Scott Leonard, INDIGENOUS Co-Founder and CEO

PETALUMA, CALIFORNIA, UNITED STATES, August 30, 2018 /EINPresswire.com/ -- [Sustainable fashion](#) brand [INDIGENOUS](#) announces two upcoming events hosted at their new flagship store. Events are open to the public on a first come, first serve basis—one on September 12th, and one on November 14th. In conversation with INDIGENOUS CEO Scott Leonard, the company honors fellow leaders of impact fashion by featuring trailblazers in sustainable design. The goal of these events is to grow local awareness and encourage dialogue regarding the way clothes are made, and the positive impact our choices can make in the lives of real people and on the environment. Topics will include regenerative systems; the lifecycle of clothing; alternatives to overconsumption; the benefits of natural and organic fibers; and the downfalls of synthetics.

WHAT:

First Event | 5 pm on September 12th
Annie Gullingsrud, Author of *Fashion Fibers: Designing for Sustainability* and founder of Design for Allkind



Annie Gullingsrud | Event Speaker on Sept. 12th



Rebecca Burgess | Event Speaker on Nov. 14th

Annie is an independent consultant, circular strategist, fashion designer and author. As a founder of Design for Allkind, Annie is advancing Circular Fashion as a concept that could ensure the future of our planet and all living things. This systems-led approach supports the development of safe, sustainable materials, clean production and energy, fair labor and continuous material loops through reuse, refurbishing, and recycling back to virgin quality materials that go into new fashion. Her recent book is a THE textbook on sustainable fashion design, and we will be discussing best practices, new innovations, and how consumers and designers can make a difference.

Second Event | 5 pm on November 14th

Rebecca Burgess, Executive Director of Fibershed and Chair of the Board of Carbon Cycle Institute

Rebecca has over a decade of experience writing and implementing a hands-on curriculum that focuses on the intersection of restoration ecology and fiber systems. She has taught at Westminster College, Harvard University, and has created workshops for a range of NGOs and corporations. Rebecca is the author of the best-selling book *Harvesting Color*, a bioregional look into the natural dye traditions of North America. She has built an extensive network of farmers and artisans within our region's Northern California Fibershed to pilot the regenerative fiber systems model at the community scale.

WHERE:

Northern California, INDIGENOUS retail location in downtown Petaluma, California: 110 A Petaluma Blvd N

For those who can't attend, [sign up for our mailing list](#) for highlights and key takeaways from both events. Sign up to stay in touch and join the discussion!

About INDIGENOUS

California-based INDIGENOUS is a 20-year pioneer of Impact Fashion. The company leads sustainable and ethical product sourcing, and industry-wide initiatives designed to impact the way fashion is created, valued, and worn. Employing over 1,000 artisans and offered in 700+ stores nationwide, the brand has grown organically since 1994. Founders Scott Leonard and Matt Reynolds set out to change a broken industry model by cultivating a culture of caring through regenerative farming practices and respect for indigenous cultures and communities, setting industry standards in Fair Trade and organic, healthier products. Privately-held, the company is a founding member of B Corporation, the Sustainable Working Group, Social Labor Convergence, and the Sustainable Apparel Coalition. Read more at INDIGENOUS.com and follow us on Twitter (@indigenousDesigns), Facebook (Indigenous) and Instagram (indigenousDesigns).

Emily Roberts
INDIGENOUS
831-359-9234
[email us here](#)

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