

Franchise Business Review Releases Top 50 Franchise Leaders of 2018

Franchise Business Review surveyed over 27,000 franchisees across 300 brands to determine this year's list of 50 brands with award-winning leadership.

PORTSMOUTH, NEW HAMPSHIRE, UNITED STATES, September 6, 2018 /EINPresswire.com/ -- Leadership, core values, company culture and community are just some of the critical, but often overlooked, aspects of a business to consider when investing in a franchise. Making sure that the core values and company culture align to your own is paramount to finding the right franchise.

Franchise Business Review surveyed 27,000 franchise owners across 300 brands on over 30 benchmark questions to ask about their satisfaction in key areas, including leadership, identify the <u>Top 50 Franchise Leaders for 2018</u>.

See the full list of award-winning brands here.

Franchise Business Review interviewed a few of the leaders that made this year's list to ask them why they believe their franchisees rank them so highly, what inspires them as a leader, and what they look for in a franchisee, among other things. Read through their interviews here.

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