

Wise Agent Releases New Landing Page Tool for Realtors

The totally customizable real estate landing pages by Wise Agent are integrated with its CRM software, saving agents time and increasing leads.

FOUNTAIN HILLS, AZ, UNITED STATES, September 4, 2018 /EINPresswire.com/ -- [Wise Agent](#), the leading real estate lead capture and lead management platform, now offers a customizable real estate landing page maker. This easy-to-use landing page wizard can be automatically integrated into the real estate agent's contact management software, allowing REALTORS® to automate their business and convert more leads.

Landing pages may be easily generated to create single-property sites, property valuations lead capture pages, buyer and seller forms and any other type of landing page a real estate broker may need. Pages may also be crafted for quick sign-in forms at an open house or to be used with Facebook ads.



Create Landing Pages Very Easy

“As more real estate agents market themselves and their services online, they have found frustration trying to create landing pages on third-party platforms, and then connecting them to their CRM so that their leads can come in automatically,” said Brandon Wise, CEO and founder of Wise Agent.

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We are proud to roll out our extremely easy-to-make landing pages, created specifically for real estate agents and brokers, which are already integrated with their CRM.”

Brandon Wise, CEO and founder of Wise Agent

“We know REALTORS® would rather be out selling houses than spending their valuable time learning how to use multiple platforms and linking them all together. We knew we could simplify the whole process for them. With that goal in mind, we are proud to roll out our extremely easy-to-make landing pages, created specifically for real estate agents and brokers, which are already integrated with their CRM.”

Wise Agent's [new landing page creator](#) comes with many benefits including the ability to create open house sign-in forms, which saves time by eliminating the need to manually enter information into the database. This simple tool will also help real estate agents seize the opportunity to collect information from various prospective buyers in one setting and then

launch them into an automated marketing campaign.

With Wise Agent's landing pages, REALTORS® are able to use home valuation capture forms to gain more listings. They are also able to obtain more buyer leads by showcasing listings in ads. Ultimately, real estate agents can track their landing pages' traffic using Google Tag Manager.

The Wise Agent landing page wizard is extremely user-friendly, easy to navigate, and allows total customization. Real estate agents may choose from Wise Agent's built-in landing page templates, use stock images in the tool's library, or upload images of their own.

Providing a real estate CRM that allows REALTORS® & brokers to store and manage current and prospective clients all in one platform, such as contact information, leads, sales opportunities, and marketing strategies, Wise Agent now further supports real estate agents with its new personalized landing pages. The support team is available 24/7 to help walk agents through any part of the new system.

Visit <https://wiseagent.com/blog/how-to-create-a-real-estate-landing-page-step-by-step-guide> to learn how to create a custom landing page for real estate use.

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