

# The Big Data Consulting market is expected to grow with a CAGR of approximately 35%

---

*Big Data is referred as the collection of data sets so large and complex that it is not possible to process it in traditional way*

HYDERABAD, TELANGANA, INDIA, August 31, 2018 /EINPresswire.com/ -- Big Data is referred as the collection of data sets so large and complex that it is not possible to process it in traditional way. The digitization and networking process has generated large amount of data. The Big data analytics can create intelligent solutions for economy and society. [Big data consulting and analytics](#) have potential to sustain these data and help in shaping the organization. Big data consulting enterprises has made their strong hold in the Data analytical market as small, medium and large enterprises are implementing big data in their business operations. Big data consulting provides expertise in data analytics and support to the enterprises.

The global recognition of big data has broadened the path for many data consulting companies to invest in data analytics market. Global intelligence firms such as CBIG consultancy have gained an impressive 25% increase in its customer base during the year 2017. It has further announced to increase the focal point and client base in United States in the year 2018.

NewVantage partners are strategic advisors in business innovation to Fortune 1000 companies in leveraging Big Data and analytics to drive innovation and business transformation. In a survey report of NewVantage Partners, 73% of respondents said they received measurable value from big data which suggests that more value is being achieved as companies are growing familiar with these technologies.

Big data has brought boon as well as bane to Big data consulting enterprises. Non-expertise personal, non-awareness among SME's, minimal Investment on data analytics by SME's, infrastructure, non-positive response from clients and storage of data are some of the challenges that big data consulting enterprises are coming through.

To access / purchase the full report browse the link below  
<https://industryarc.com/Report/17928/big-data-consulting-market.html>

The big data consulting services has initiated providing the data and analytics services with trained expertise personal. The services help to increase operational efficiency, development of business model and providing on premise or cloud infrastructure for storage of Big Data. Tata Consultancy Services, a leading global firm in data and analytics services has come up with big data platform known as Digital Reimagination for consulting approach which will reimagine their clients business by leveraging the modern big data system.

The advancement and rise in usage of network technology has made the way for further investment, innovation in big data and analytics services. Big Data Partnership, a consulting firm and subsidiary of "Teradata" got investment of £4.4 million (\$5 million) from 2014-2015 with "Beringea" being the lead investor. Machine learning with big data is projected as media for managing and analyzing the data of the companies. Hortonworks, IBM, Amazon web are the firms who have introduced their respective data storage and analytics tool such as Spark, IBM BigInsight and Amazon web services storage.

Further, Hadoop has always remained dominated in the market because of its open source. The

big data consulting can be implemented in various fields, like infrastructure, supply chain, smart cities, transportation and others. According to the 2017 annual report by Atos, a renowned European IT Services Corporation has achieved revenue of €12,691 million (\$1.01 trillion) in fiscal year 2017. The company revenue grew by 10.1% year on year.

In another annual report of Tata Consultancy Services, a leading firm in IT services, consulting and business solutions provider generated the revenue of \$19.1 billion in fiscal year 2017-2018. The company revenue grew by 4.4% over prior year. The growth of big data consultancy will grow at a fast pace as more enterprises has begun adopting the technologies to remain in market.

Talk to one of our sales representative about the full report by providing your details in the below link:

<https://industryarc.com/support.php?id=17928>

Big Data Consulting market report is segmented as indicated below:

#### 1. Big Data Consulting Market – By Deployment

- 1.1. Introduction
- 1.2. On Premises
- 1.3. On Cloud
  - 1.3.1. Private Cloud
  - 1.3.2. Public Cloud
  - 1.3.3. Hybrid Cloud
- 1.4. Hybrid

#### 2. Big Data Consulting Market – By Solution

- 2.1. Identification of problem
- 2.2. Defining the solution
- 2.3. Optimization of solution
- 2.4. Implementing the solution

#### 3. Big Data Consulting Market – By Service

- 3.1. Introduction
- 3.2. Data Analytics as a Service
- 3.3. Data As a Services
- 3.4. Others

#### 4. Big Data Consulting Market – By Storage

- 4.1. Apache Hadoop
- 4.2. Microsoft HDInsight
- 4.3. NoSQL
- 4.4. JAQL
- 4.5. Hive
- 4.6. Sqoop
- 4.7. Presto
- 4.8. Others

#### 5. Big Data Consulting Market - By Application

- 5.1. Introduction
- 5.2. Retail
- 5.3. Banking and Financial
- 5.4. Healthcare
- 5.5. Media and Entertainment
- 5.6. Manufacturing
- 5.7. Travel
- 5.8. Telecommunication
- 5.9. Government monitoring

- 5.10. Electronics
- 5.11. Aviation
- 5.12. Automotive
- 5.13. Others

- 6. Big Data Consulting Market – By Entropy
- 7. Big Data Consulting Market – By Geography

Companies Cited//Interviewed/Referenced

Science Soft  
InData Labs  
Global logic  
TCS  
IBM  
HP  
Apache Hadoop  
SAP  
Oracle  
Microsoft  
Company 15+

Related Articles:

A. Cloud Integration Market

<https://industryarc.com/Report/15274/cloud-integration-market.html>

B. Big Data Market in Smarter Cities

<https://industryarc.com/Report/17921/big-data-market-in-smarter-cities.html>

What can you expect from the report?

The Big Data Consulting Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis ( By Revenue & Volume )
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Big Data Consulting Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. North America Big Data Consulting (2018-2023)
2. South America Big Data Consulting (2018-2023)
3. Europe Big Data Consulting (2018-2023)
4. Asia Pacific Big Data Consulting (2018-2023)
5. Middle East and Africa Big Data Consulting (2018-2023)
6. Cloud based market for Big Data Consulting (2018-2023)
7. Retail Market for Big Data Consulting (2018-2023)
8. Banking and Financial Market for Big Data Consulting (2018-2023)
9. Healthcare Market for Big Data Consulting (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to [sales@industryarc.com](mailto:sales@industryarc.com) to discuss more about our consulting services.

To request for a proposal, provide your details in the below link:

<https://industryarc.com/subscription.php>

Media Contact:

Mr. Venkat Reddy  
Sales Manager  
Email: [venkat@industryarc.com](mailto:venkat@industryarc.com)  
Contact Sales: +1-614-588-8538 (Ext-101)

About IndustryARC:

IndustryARC is a Research and Consulting Firm that publishes more than 500 reports annually, in various industries such as Agriculture, Automotive, Automation & Instrumentation, Chemicals and Materials, Energy and Power, Electronics, Food & Beverages, Information Technology, Life sciences & Healthcare.

IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

Venkat Reddy  
IndustryARC  
+1-614-588-8538  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.