

Global launch of Chatello ICO

SYDNEY, NSW, AUSTRALIA, September 1, 2018 /EINPresswire.com/ -- [Chatello](#) Pty Ltd announced today the global launch of its Initial Coin Offering (ICO), to fund continued development of its proprietary communication platform, 'Chatello'.

Chatello, allows you communicate in ways never possible before and with people you never had access to before. The Chatello App gives you the power to ask questions or seek advice from the people you admire most, chat with celebrities or influencers around the world with a simple click. Chatello is slated to become the Social Media industry's 'go-to' app, enabling for the first time, the monetization of a social media network.

Currently, there is no effective way to generate revenue from a social media or communication platform.

“

We see Chatello as a pioneering revenue generating communications platform that will fundamentally shift what is possible from social media networks and digital communication”

Rabie Fares, CEO

Chatello will enable social media influencers, celebrities, and businesses, to monetize their global presence and establish genuine, synchronous, communications between influencers and their social networks..... One-to-one, anytime, anywhere, all the time.

Rabie Fares, Chatello's CEO says “... While celebrities with 20 million followers or more, have found ways to monetize their influence, those with lower numbers have not been able to effectively monetize their social media presence, until now...”

Mr. Fares says, “...Our extensive global research has shown followers will happily pay to communicate directly and

immediately with people they follow and admire. Chatello is the first social media platform to enable this.”

Mr. Fares and his executive team have secured numerous global celebrities from Hollywood, Bollywood and the Middle East. These exciting announcements will be made shortly.

In addition to these household names, Mr. Fares has gathered a best in class advisory board of global leaders, including a former Prime Minister / Celebrity Producers and Directors, leading CEO's and CMO's, Strategic and Financial analysts.

Mr. Fares ends by looking to the future.... “beyond a mere social media app, we see Chatello as a pioneering revenue generating communications platform that will fundamentally shift what is possible from social media networks and digital communication.”

The ICO is open to everyone and can be accessed through the following link

<https://www.chatello.com>.

The ICO is open from 1st Sept to the 31st Sept 2018, with an estimated value of USD\$14M (at US\$2 per Chatello CHA token during the ICO stage). Chatello Pty Ltd are anticipating 2nd year operating revenue of US\$20M.

About Chatello Pty Ltd:

Chatello is a diverse and global organisation that develops new technologies, and aligns emerging market needs, with the tools to address these needs. Based in Sydney, Australia,



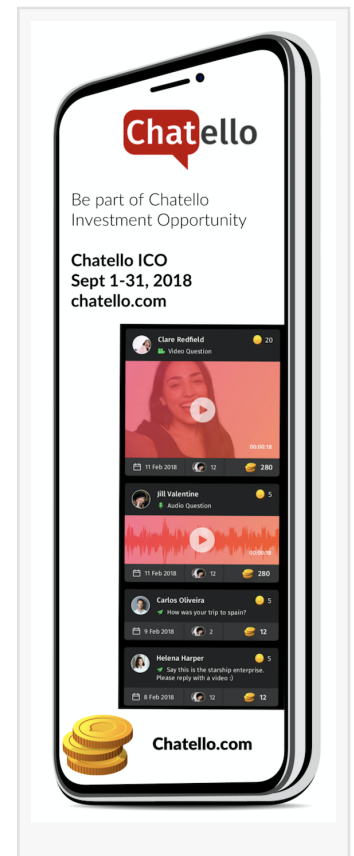
Chatello logo

Chatello collaborates with leading US and Australian technology developers, and is a strong advocate for the export of Australia's tremendous technological talents, to the rest of the world. For more information, pls visit our website at <https://www.chatello.com> , Instagram page: <https://www.instagram.com/chatelloapp/>

Contact:

PR and Media Manager
Chatello Pty Ltd
investors@chatello.com
<https://www.chatello.com>

Maya Taha
Chatello Pty Ltd
☎+1 (213) 631-3555☎
email us here



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.