

# German Blockchain Startup MADANA opens the PRE-SALE of their PAX token

*MADANA, the Market for Data Analysis, is a blockchain platform which protects your privacy and makes your data work for you. Their PAX token Pre-Sale just opened.*

BERLIN, DEUTSCHLAND, September 1, 2018 /EINPresswire.com/ -- [MADANA](#), the Market for Data Analysis, is a blockchain platform from Germany which protects your privacy and makes your data work for you. Their patent-pending ecosystem enables privacy-preserving data analysis, which is a major breakthrough in data science. Their PAX token [Pre-Sale](#) officially started on September 1st, 2018 12:00 UTC+2.



MADANA is the first major project using the Lisk Blockchain platform. This marks a milestone in the recent token sale history since most token sales were conducted on the Ethereum

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A global decentralized pool of information, which is securely accessible through the MADANA network, has the potential to revolutionize the way we think about data analysis.”

*Julian Schiemann, Head of Marketing*

Blockchain. Lisk is a non-profit organization, that aims to make the blockchain accessible for everyone. MADANA is the first to take advantage of Lisk and increases the value of its ecosystem in the long term. Therefore, every Pre-Sale contribution in LSK gets a 10% bonus in PAX.

J.-Fabian Wenisch, MADANA Co-Founder and CTO, says: “We are building an open platform to enable anybody to participate in our marketplace for data analysis. By sharing only analysis results and no raw data, data producers always stay in full control of their data. Further, smart contracts create trust between the participants and ensure that an analysis can only be conducted, when every

participant gets a fair share for their contribution. Meaning you can monetize your data without actually giving it away. This is great for individuals, but also enables new services and business models in a GDPR-compliant way.”

To enable more people to participate in the Pre-Sale, MADANA set the minimum amount to be purchased to an equivalent of only 100 Euro. Thus, MADANA can reach a higher level of decentralization than projects that allow only bigger investors to take part in the Pre-Sale. The accepted currencies are BTC, ETH, and LSK. From a fixed maximum of 100 Million token in total, 55% of all PAX token will be distributed to investors and the MADANA community. 15 Million PAX will be sold during the Pre-Sale for 0,50€/PAX token. The main sale will take place in 2019 for a price of 1,00€/PAX token.

Christian Junger, MADANA Co-Founder and CEO, highlights: “We worked hard to run our token

sale completely under German law. This has major legal implications but provides additional trust to our investors. We want to build a long-term blockchain company in Germany, that brings privacy back to data producers. To make this happen, we have a dedicated team, work with well-known partners, such as Capgemini, and experienced advisors, such as Max Kordek the founder of Lisk.”

Visit <https://www.madana.io/> for more information and to buy PAX token in MADANAs Pre-Sale. To stay up-to-date, follow them on Twitter at [https://twitter.com/madana\\_hq/](https://twitter.com/madana_hq/) and join the official MADANA Telegram Group <https://t.me/madanaofficial/>.

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