

# U.S. Department of State to Hold Entrepreneurship Master Class in Morocco

*The program targets science and technology based startups in Morocco and will provide knowledge resources towards market readiness and globalization.*

CASABLANCA, MOROCCO, MOROCCO, September 2, 2018 /EINPresswire.com/ -- The United States Department of State Global Innovations through Science and Technology ([GIST](#)) Initiative, in partnership with [VentureWell](#) and LIONS@AFRICA, will host a master class to support science-based startups in Casablanca, Morocco. This one-day workshop will enable science and technology innovators in Morocco to scale their startups and their impact.

The GIST initiative empowers young innovators through networking, skills building, mentoring, and access to financing to develop startup solutions that address economic and development challenges. Through this GIST Masterclass, Moroccan innovators will build their skills to identify customers, expand to other markets, and engage investors. The workshop will be taught by Dr. Agostinho Almeida in collaboration with [DEMO Africa](#) and will take place on October 17, 2018.

Since 2011, GIST has engaged with science and technology innovators and entrepreneurs in 136 emerging economies around the world, providing training and resources to help them build successful startups. This is done through competitions, startup trainings, and interactive online programs, implemented by AAAS, Global Entrepreneurship Network, VentureWell. Visit [www.gistnetwork.org](http://www.gistnetwork.org) to learn more.

About Lions@africa:

Liberalizing Innovation Opportunity Nations (LIONS@FRICA) is an innovative partnership that seeks to mobilize the knowledge, expertise and resources of leading public and private institutions to encourage and enhance Africa's innovation ecosystem and to spur entrepreneurship by investing in the 4C's: Capacity-building, access to Capital, enhanced Connectivity to global markets, and Credibility by raising awareness of Africa's innovation potential.



The banner features a blue header with a green and blue circular logo containing a power symbol and circuitry. Text on the banner includes: "SUPPORTING SCIENCE STARTUPS MASTERCLASS", "OCTOBER 17, 2018 - CASABLANCA, MOROCCO", and logos for the United States, Morocco, GIST, VentureWell, and DEMO 2018. Below the banner, the text "GIST MAROC" is displayed above a large "DEMO AFRICA 2018 MOROCCO" logo.



Masterclass attendees will learn how to make science and technology based startups more compelling to investors using market ready tools and resources."

*Stephen Ozoigbo, Managing Partner, Lions@frica*

#### About VentureWell

VentureWell is a non-profit organization that supports the creation of new ventures from an emerging generation of science and technology inventors and supports the innovation and entrepreneurship ecosystems that are critical to their success. It has funded or trained over 4,500 science and technology inventors and innovators and nurtured nearly a thousand of their startups. Their startups have raised subsequent funds totaling over \$800 million and are reaching millions of people in over 50 countries.

#### About DEMO Africa

DEMO Africa is a launchpad for emerging technology and trends. Each year, the DEMO Africa event attracts a global audience to experience the finest of Africa's innovations at their launch. During the annual DEMO Africa event, the technology showcase welcomes over 1,000 attendees, and a carefully selected class of new technology products are introduced to an audience of investors, technology buyers, corporate acquirers, strategic partners, and global press.

Visit [www.demoafricamaroc.com](http://www.demoafricamaroc.com) to learn more.

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