

# Bread Me Bakery receives funding for additional locations; Rockville, Maryland location to open Early 2019

*The business Bread Me has received funding for business expansion; success is based on freshly baked bread*

QUANTICO, VIRGINIA (VA), UNITED STATES, September 4, 2018 /EINPresswire.com/ -- [Bread Me, bakery](#) & deli that started in August 2016 in Quantico, Virginia, announced that it has received funding for the next location, which will open in early 2019 in Rockville, Maryland, in the Towne Plaza on Rockville Pike. In fact, Bread Me is now turning into a [franchise](#) system.

Bread Me was started by Mr. Dong Kwon Choi in Quantico, Virginia. At the time, Mr. Choi chose the location because of the Marine Corps base, Marine Corps University, and FBI Academy, which provides a clientele who is always on the move at all times of the day.



Mihyun Bae, January 2018 at Bread Me in Quantico, Virginia

“

Ms. Bae has the perfect background. She trained as a baker in Korea, and holds food-related certifications. She came in January to inspect the business, go wholesale shopping, and meet customers.”

*Dong Kwon Choi about Mihyun Bae who is joining Bread Me*

The success and rapid growth of the company has led Mr. Choi to seek funding for additional locations. In fact, Bread Me is now turning into a franchise system. The set-up of the Rockville location is funded by Mihyun Bae, who in turn will soon manage the current Quantico location.

Ms. Bae has completed the training course for Korean baker's license and numerous training courses, including Training Course in Sandwich & Salad Preparation, Training Course in Brewing Coffee, and Training Course in Baking Levain (Sourdough) Bread Taught By Food Stylist Sun-hong Park, an Author of Book 'a Cooking Farmer', which means she can bake many types of bread. She visited in January 2018 for final negotiations of the business arrangement with Bread Me, and inspection of the business.

The underlying idea of Bread Me is combining health and taste. As consumers increasing seek foods that are both healthy and delicious, BREAD ME is able to satisfy both of those desires. Typically, breads without egg, butter, milk, and/or emulsifiers are lacking in taste. Because such breads are not soft and quickly loses moisture, they quickly become hard and stale. BREAD ME's proprietary recipes, however, allows it to produce bread that is healthy AND delicious. Instead of

butter or emulsifier, BREAD ME uses organic plant-based oil, organic flour, and natural leavening to bake chewy and delicious baked products.

BREAD ME also sells European-style bread filled with Korean style fillings such as Bul-go-gi and Japchae, thus offering a unique combination of healthy, delicious ethnic yet familiar items to the American public.

Quantico was a good choice because of the marine base that is located there. That means thousands of military personnel who work around the clock have to take breaks and need breakfast or lunch. In fact, the current BREAD ME location in Quantico, Virginia is located right in front of the Quantico Station and is close to the Marine Corps University and the FBI Academy.

Mr. Choi states that “the Bread Me grew beyond my expectations. So friends told me that I should consider expanding, and that I should seek funding for that. In fact, several of my friends are now interested in setting up Bread Me locations. I was introduced to Ms. Bae who has the perfect background. She trained as a baker in Korea, and holds several food-related certifications. She came in January to inspect the business, go wholesale shopping with me, and meet customers. She immediately believed in our concept. We look forward to having her manage the Quantico location, while I focus on the Rockville location, and the additional locations we will build thereafter.”

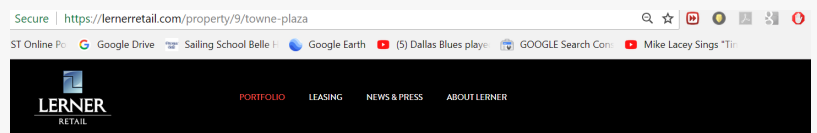
The next Bread Me location will be at the Towne Plaza in Rockville, Maryland, and the space will be significantly larger with approximately 3,000 square feet. Towne Plaza is a 60,000 square foot mixed-use retail office development located on heavily traveled Rockville Pike in Montgomery County, Maryland. Other tenants there include Navy Federal Credit Union, Stephen Anthony Salon, Comfort One Shoes, Savvy Rest Natural Bedroom, Gym Source, R. E. Hackley Dental Spa, and PM Pediatrics. The new Bread Me location is expected to open in early 2019.

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Mihyun Bae inspecting Bread Me, Quantico, Virginia



Bread Me in Quantico VA (Dong Kwon Choi, Mihyun Bae) Towne Plaza Rockville



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Bread Me in Quantico VA (Dong Kwon Choi, Mihyun Bae) Interior of Bread Me



Bread Me in Quantico VA (Dong Kwon Choi, Mihyun Bae) Ms Bae purchasing wholesale supplies

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