

India's Most Trusted CEO's 2018 list released by WCRICINT/WCRCLEADERS

WCRICINT and WCRIC Leaders #TrustedCEO 2018 celebrates the success, innovation and strategic vision of CEOs across a wide variety of sectors and industries.

NEW DELHI, DELHI, INDIA, September 4, 2018 /EINPresswire.com/ -- 2nd edition of [WCRICINT](#) and WCRIC Leaders #TrustedCEO 2018 celebrates the success, innovation and strategic vision of CEOs across a wide variety of sectors and industries. The listing of WCRIC INDIA'S MOST TRUSTED CEO 2018 speaks volume about the most sought after in three major categories namely Iconic, Trailblazers and trendsetters. A list of CEOs across various industries was released by WCRICINT at the Ideasfest 2018, Mumbai.

Process research has been conducted by ibrand360 team based on secondary research on the parameters of company revenues, popularity of the brand in the specific industry, profile of the leaders and CEO's in the local media and communication from the company to the ibrand360 research team.



Launch of India's Most Trusted CEO 2018. Honourable Minister Shri Deepak Vasant Kesarkar releasing the Powerlist

World's leading brand equity research and consulting firm WCRICINT released the 'Annual Research Report 2018' on India's Best Brands, Leaders and Celebrities. The evening glittered with all the industry stalwarts, who synchronically, with one accord celebrated the most trusted CEOs, Brand of the Year and celebrities who are leading the change. Laurels, victories and trophies for inimitable and paramount brands and leaders marked the essence of IDEASFEST 2018. The research has been done by ibrand360, leaders in Brand Equity studies. The Process evaluation has been done by World Consulting and Research Corporation. The research has been executed by

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At WCRICINT we strive for excellence in our research and analysis. The last year has seen multiple ups and downs in all industries.”

Abhimanyu Ghosh

ibrand360 Brand Architecture.

Speaking on the occasion, [Abhimanyu Ghosh](#), Editor in Chief and Chairman, Jury said “At WCRICINT we strive for excellence in our research and analysis. The last year has seen multiple

ups and downs in all industries. We have assessed all situations and tried our level best to come up with a list of India's best CEO's 2018. Most CEO's taken in the list of Iconic and Trailblazers edition are Executive CEO's, who are driving their organisation to be clear leaders in the industry. The Trend Setters are mostly company owners who are taking giant steps in making their organisations challenge market leaders. Our segmentations are very clear. Its an effort to recognise not just the iconic CEO's in India, but also a tribute to CEO's and Leaders, who work at every level to make the economy stronger by challenging the best."

Shri Deepak Vasant Kesarkar, Honorable Minister of State for Home, Finance and Planning, Maharashtra and Honourable Senior Cabinet Minister, Mahadev Jagannath Jankar Saheb, Minister for Animal Husbandry, Dairy Fisheries Development, Maharashtra were the special guests of honour. Selected brands and leaders were honoured in the presence of noted guests that included Subhash Ghai, Nandita Das, Ranvijay Singh, Sudesh Lehri and many more.

The 2018 edition of 'LEAD THE CHANGE', INDIA KA DIL, PRIDE AWARDS recognized Pirodjsha Adi Godrej as the Pride of India - Most Influential Business Leader. The list also includes Rani Mukerji, Ranveer Singh, Rishi Kapoor, Subhash Ghai, Ekta Kapoor, Nakuul Mehta, Jennifer Winget, Kishore Lulla, Rakesh Omprakash Mehra, Nandita Das, Sudesh Lehri, Ronit Roy amongst others.

Rani Mukerji on being awarded as the Pride Actor of the Year for Hichki, said, "I would like to thank KVG MEDIA and WCRCLeaders Asia for honoring me. Hichki is a reflection of how we all have weaknesses and, how we need to overcome them. I am very proud and thankful that Hichki has been accepted and loved by audiences. The theme of the event is Lead the Change and the core message of Hichki is also about that. We all have that right and duty to become the enablers of change in society and effect positive change in our communities."

The Iconic category represents the benchmark of success for Executive CEOs that have delivered outstanding results over the years, and made a vital contribution to the vibrancy of business across the region. The Trusted CEO's 2018, Iconic CEO's represents the leaders in the category and popularity. The top Executive CEO's of 2018 include



Editor in Chief, Abhimanyu Ghosh



Nandita Das addressing the press at the release of India's Most Trusted CEO's 2018 by WCRCLeaders

Tapan Singhel – MD & CEO – Bajaj Allianz General Insurance, Naushad Akhter Ansari – CEO, Steel Business – Jindal Steel and Power Ltd, Bhaskar Bhatt, CEO Titan, Aditya Puri- Managing Director of HDFC Bank, Sunil Duggal- Chief Executive Officer of Dabur, Kim Ki Wan- MD, LG Electronics, Nishi Vasudeva, Chairman & Managing Director, HPCL, Suresh Narayanan –CEO Nestle India, Kirthiga Reddy – Managing Director, Facebook India, Mallika Srinivasan CEO, TAFE India, Mr. Chandru Kalro – MD and CEO TTK Prestige

The research reveals a list of Trailblazer CEOs who have an innate sense of adventure, and whose impact is not just on their own companies but on the world around them. namely

Dr. Hari Prasad – President, Hospital Division, Apollo Hospitals, KV Abdul Azeez – MD, Skyline Builders, Ashish Mehrotra – CEO, Max Bupa, Rishika Lulla – CEO Eros Now, Nisha Narayanan – COO RedFM, Varun Seth – CEO Ketto, Ashish Bhasin- CEO Dentsu Aegis, Mohit Malhotra – CEO Godrej Properties, Amit Gaiinda- CEO Avanse Financial Services, Deepak Mathur – CEO – Jaguar Overseas Limited, Rajeev Krishnan CEO, SPAR Hypermarket, Vipul Mathur – MD & CEO Welspun Corp Limited, Tarun Rai – CEO – J Walter Thompson South Asia, Srinivasan Gopalan- CEO Ozone Group, Dr. Anoop Kumar Mittal- CEO, NBCC India, Ravi Reddy, Manading Director – Sri City, Bhaskar Patel, MD, Technip India Limited.

Commenting on the award, Tarun Rai, CEO, J Walter Thompson South Asia, said, “An award for trust is special. Trust has so many dimensions. As a CEO you need to ‘earn’ the trust of so many stakeholders. Your employees, your leadership team, your partners, your clients, your global company, shareholders, and trust goes beyond meeting budgeted numbers. It has to do with the culture you build, of creating a conducive work environment, of empowering people, of investing in their growth. I believe trust is the most important attribute

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