



# The global IP security camera market is projected to grow at a CAGR of 23 % during the forecast period 2018-2023

*IP Camera will dominate the complete market because it has a wide range of technologies and features*

HYDERABAD, TELANGANA, INDIA, September 4, 2018 /EINPresswire.com/ -- [IP Camera](#): New Generation Surveillance Tech

A closed-circuit television (CCTV) camera is simply called as video surveillance, when signals are not distributed publically but are monitored for surveillance and security purpose. An IP camera is a network camera or an internet camera which provides live digital video over an Ethernet network to back-end devices such as PC or Smartphones. IP cameras are user friendly and can be controlled by smartphones by using IP address. IP Camera will dominate the complete market because it has a wide range of technologies and features, which records video in HD, automatically changes the light level throughout a day. These features make it powerful and useful. It has so many advantages such as smartphone controlling system, 3600 fields of view, facial recognition, and two way talk with max distance, voice control among others.

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IP camera cannot be adopted widely as it is still in the experiential stage. Products are lacking in market because they are not cost efficient as compared to other surveillance cameras. In addition, the scenes recorded by the IP cameras require higher storage space which further increase the total cost of ownership. IP Cameras are not cost efficient for the organization and for the individuals. The challenges related to ownership cost and storage space needs to be addressed, this will further drive the adoption.

The sectors contributing to the growth of IP camera such as Government & PSU's have high demand of security camera for various activities including city surveillance, Education and Banking IP Surveillance for security and long distance communication. In addition, builders and promoters will have a greater need of IP cameras. Consumers, who are using analog cameras, will be converting analog into the IP cameras with the replacement model. IP surveillance will also lead to smart home adoption.

Higher definition, better storage and connectivity have contributed to the market growth for IP camera and it boomed the market of smart home as well. Consumers are increasingly paying more attention towards home surveillance. Major players in IP camera industry are investing in smart home surveillance market, due to which the cost of smart home IP cameras is expected to decrease continuously.

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The most prominent opportunities in surveillance, such as enhanced overall safety and security,

diminish theft and enhance business operations and productivity. The numerous terrorist activities across the globe have highlighted the requirement for government to pay more attention towards public security. Video surveillance in these days cannot detect the crime in real time which will be covered up by blockchain. Blockchain surveillance has the potential to give brains to camera, by enabling them to instantly detect faces, objects and analyze video feeds. It will make this solution affordable for everyone, which will change the complete era of surveillance.

IP Camera market report is segmented as indicated below:

1. IP Camera Market – By Product

- 1.1. Fixed Cameras
- 1.2. Fixed Dome Cameras
- 1.3. PTZ Camera
- 1.4. PTZ Dome Camera
- 1.5. Non Mechanical PTZ Camera

2. IP Camera – By Mounting

- 2.1. Wall mounts
- 2.2. Ceiling mounts
- 2.3. Parapet mounts
- 2.4. Pole mounts

3. IP Camera Market – By Installation Type

- 3.1. DVR Technologies
- 3.2. PC Based DVR
- 3.3. Hardware based DVR

4. IP Camera Market – Connectivity

- 4.1. Centralized
- 4.2. Decentralized

5. IP Camera Market - By Type of Mobile Application Convergence

- 5.1. VHDR Lite
- 5.2. iCamViewer
- 5.3. Security Cam with Dropbox & YouTube Sync
- 5.4. XProtect Mobile
- 5.5. Smartvue S9
- 5.6. V mobile
- 5.7. Mobile focus
- 5.8. Others

6. IP Camera Market – Applications

- 6.1. RESIDENTIAL
  - 6.1.1. Home
    - 6.1.1.1. Front Door
    - 6.1.1.2. Back Door
    - 6.1.1.3. Backyard
    - 6.1.1.4. Cameras
    - 6.1.1.5. Warehouse
    - 6.1.1.6. Garage
- 6.2. COMMERCIAL
  - 6.2.1. Retail
  - 6.2.2. Office Entrances/Exits
  - 6.2.3. Office Supply and Storage Rooms
  - 6.2.4. Industrial
  - 6.2.5. Healthcare

- 6.2.6. Real-estate
- 6.2.7. Others
- 6.3. PUBLIC/GOVERNMENT
  - 6.3.1. Transportation
  - 6.3.2. Government
  - 6.3.3. BFSI
  - 6.3.4. Education
  - 6.3.5. Others

- 7. IP Camera Market – By Market Entropy
- 8. IP Camera Market – By Geography

#### Companies Cited/Interviewed/Referenced

Axis Communications  
Bosch Security Systems  
Hikvision Digital Technology  
Honeywell Security  
Tyco International  
CP Plus  
Ezwatch  
a2zsecuritycameras  
kintronics  
Avigilon  
Uniview  
Reolink  
Company 20+

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What can you expect from the report?

The IP Camera Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis ( By Revenue & Volume )
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis

18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in IP Camera Market?  
Response: Yes, we do have separate reports and database as mentioned below:

1. North America IP Camera Market (2018-2023)
2. South America IP Camera Market (2018-2023)
3. Europe IP Camera Market (2018-2023)
4. Asia Pacific IP Camera Market (2018-2023)
5. Middle East and Africa IP Camera Market (2018-2023)
6. Fixed Dome Cameras IP Camera Market (2018-2023)
7. Parapet mounts IP Camera Market (2018-2023)
8. Hardware based DVR IP Camera Market (2018-2023)
9. Decentralized IP Camera Market (2018-2023)
10. V mobile IP Camera Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

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Media Contact:

Mr. Venkat Reddy  
Sales Manager  
Email: [venkat@industryarc.com](mailto:venkat@industryarc.com)  
Contact Sales: +1-614-588-8538 (Ext-101)

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Venkat Reddy  
IndustryARC  
+1-614-588-8538  
[email us here](#)

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