

Krill oil, one of the more recent additions to the supplement market

According to our recent report Krill Oil with its associated benefit is expected to compete with fish oil as a alternative

HYDERABAD, TELANGANA, INDIA, September 4, 2018 /EINPresswire.com/ -- [Krill Oil](#) is expected to disrupt the Fish oil market

Supplements are a part of the lifestyle of most athletes. These can range from supplements of products like green tea or grape seed to fish oil and krill oil. Krill oil, one of the more recent additions to the supplement market, has gained popularity due to its Omega 3 content, and is currently sold by a small group of companies such as Aker Biomarine, RIMFROST, Pesca Chile, China National Fisheries Corporation and so on.

Krill oil is majorly harvested from the Antarctic Ocean, although they require an alternate method of harvesting to that of regular fish oil. The krill found in the areas surrounding South Georgia Island and Elephant Island are far away and hence they are not contaminated by industrial dumping. But the distance increases the transportation costs which further hikes up the price of krill oil. The costs of krill oil may deter people from wanting to purchase the product.

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<https://industryarc.com/Report/17818/krill-oil-market.html>

The increasing demand for krill oil has created a problem of overfishing of krill in the Antarctic Ocean. Although, an estimated 1% of the Antarctic krill is catchable, there is no specified zone and hence some areas are worse off than the others. In a suitable response, companies around the globe have agreed to close off a zone covering 1.5 million square kilometers around Antarctica. The move is not yet implemented as acceptance from more organizations is required.

The situation had destabilized the Antarctic ecosystem and these measures were necessary to ensure there were no further disruptions. If followed accordingly, it could improve the sustainability of the business although krill oil supplies may fall in the short run. Some companies may decide to add natural ingredients to smaller amount of krill oil in an effort to cater to the demand.

The main driver which still pushes people to buy krill oil supplements is the growing consumer need of a healthy lifestyle and nutritional diet. With more and more people taking part in marathons and with the emergence of new types of supplements, such as betaine and amino acids in the last decade, there continues to be potential for growth of the krill oil market. In time, the fisheries may begin harvesting krill from other regions such as the Atlantic Ocean and the Pacific Ocean.

It is expected that the krill oil market's growth may come to a halt due to the presence of various substitutes, and the expected rise in prices from the lack of production. The market is also becoming increasingly threatened by the presence of adulterated products and fake products. Adulterated products and fake products may increase as the methods of harvesting and testing for adulteration processes are different for krill and fish oil.

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<https://industryarc.com/support.php?id=17818>

Krill oil market report is segmented as indicated below:

1. Krill Oil – By Packaging

1.1. Introduction

1.2. Bottle

1.3. Jar

1.4. Liquid Pump

1.5. Others

2. Krill Oil – By Form

2.1. Liquid

2.2. Capsule

2.3. Others

3. Krill Oil – By Distribution Channel

3.1. Large Retailers

3.2. Online Portals

3.3. Pharmacies

3.4. Others

4. Krill Oil – By Application

4.1. Food

4.2. Pharmaceuticals

4.2.1.1. Arthritis

4.2.1.2. Aging skin

4.2.1.3. Cholestrol

4.3. Animal Food

4.3.1.1. Cats & Dogs

4.3.1.2. Farmed Fish

4.4. Dietary Supplements

4.4.1.1. Osteoarthritis

4.4.1.2. Premenstrual Syndrome

4.5. Others

5. Krill Oil Market – By Market Entropy

6. Krill Oil Market – By Geography

Companies Cited/Interviewed/Referenced

Aker Biomarine

Omega Protein

Reckitt Benckiser Group

Nutracode

RIMFROST

Qingdao Kangjing Marine Biotechnology Co., Ltd

NWC Naturals

NutriGold Inc.

Viva Naturals

Allinon Pharma

Health Natura

Company 15+

Related Reports:

A. Soy Lecithin Market

<https://industryarc.com/Report/16258/soy-lecithin-market.html>

B. Plant Extracts Market

<https://industryarc.com/Report/1285/Plant-Extracts-Market-Analysis.html>

What can you expect from the report?

The Krill Oil Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Krill Oil Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. North America Krill Oil Market (2018-2023)
2. South America Krill Oil Market (2018-2023)
3. Europe Krill Oil Market (2018-2023)
4. Asia Pacific Krill Oil Market (2018-2023)
5. Middle East and Africa Krill Oil Market (2018-2023)
6. Bottled Krill Oil Market (2018-2023)
7. Capsule Krill Oil Market (2018-2023)
8. Online Portals for Krill Oil Market (2018-2023)
9. Dietary Supplements Krill Oil Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain

analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to sales@industryarc.com to discuss more about our consulting services.

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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