

ProServeIT's Erika Moll-Richardson Wins Rising Star Award

Richardson, who was visibly moved while accepting her award, attributes her success to the diverse, forward-thinking culture at ProServeIT.

MISSISSAUGA, ON, CANADA, September 4, 2018 /EINPresswire.com/ -- Colleges and universities don't do a good enough job highlighting the opportunities within the IT channel, especially for women. This is something that the 2018 CDN Women in the IT Channel Rising Star Winner, Erika Moll-Richardson, is hoping to change. And on August 23rd, at the CDN Women in the IT Channel Recognition Luncheon held at Guild Inn Estate in Scarborough, Richardson found herself in a room with almost 200 women (and men) who share her vision of changing the dynamic for women in technology.

Walking into the beautifully-decorated space for this year's 2018 Women in the IT Channel Recognition Luncheon, it was clear that those in attendance were about to be treated to a world-class event. The theme for this year was 'What's Your Superpower?', and from the fresh-cut flowers in vases that were decorated with superhero capes, to the comic book-style graphics and backdrops, to the signs with inspiring messages around the room, it's quickly became obvious that something of superheroic proportions was about to happen.

For Richardson, that "something" was being recognized with the CDN Women in the IT Channel Rising Star award, which is presented to a young woman who works hard and works well with others. The recipient of this award offers insight into various business or social responsibility issues, demonstrates effectiveness throughout her workday, encourages others to be the best, believes in diversity in the workplace, and provides excellent customer service, among other traits.

"Nominating Erika for this award was a no-brainer for Eric (Sugar, President) and I," says Jaime McMahon, Vice President of Sales & Marketing at [ProServeIT](#). "She had such drive to become a top-selling Business Development Manager at ProServeIT, and she achieved that goal within her first 19 months at the company. Erika is truly a Rising Star at ProServeIT, and we can't wait to see what else she does."

"I can think of no other person who's more deserving of the Rising Star award. Erika has embraced the challenges of not only learning new technologies, but applying them to helping





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*Eric Sugar, President,
ProServeIT Corporation*

her customers to solve a number of IT problems," says Eric Sugar, President of ProServeIT, who was in attendance at the event to watch Richardson receive her award. "Erika's growth as a salesperson for ProServeIT has been incredible. The sky's the limit for her."

Richardson, who was visibly moved while accepting her award, attributes her success to the diverse, [forward-thinking culture](#) at ProServeIT.

"I wouldn't be here if it weren't for the culture at ProServeIT Corporation. As mentors to me, Eric and Jaime have consistently promoted a culture that embraces both

successes and failures. They've never tried to clip my wings, and they push me to take on things that may be outside of my comfort zone, seeing these challenges as an opportunity to help me grow," she says. "Winning this award is a huge honor for me. To be in this room with such influential women of the IT industry is a truly humbling experience."

Another criterion of the Rising Star Award is someone who makes a difference in the IT Channel community. This is a natural fit for Richardson, who has an innate ability to serve as a mentor for other young women entering the world of IT.

"I believe in building relationships," says Richardson. "A lot of IT is just relationship-building and understanding that people want to grow their businesses. They have problems that IT can solve, and in my role, I enjoy helping my customers see that. If I can help other women to see that IT is about letting people see the face behind the machine, I'm happy."

About ProServeIT Corporation

As a multi-award-winning Microsoft Gold Partner, ProServeIT Corporation has been helping organizations of all sizes increase their efficiency, eliminate their "IT debt" and apply a security lens to everything they do. ProServeIT understands that every organization has unique needs and challenges and we work with our customers to understand the culture of their organization, who their customers are, and what's most important to them as a company.

Established in 2002, ProServeIT was one of the first Canadian Microsoft Partners to spearhead the adoption of [Cloud computing](#). Since then, we have migrated over 200,000 users to the Cloud. To provide consistent 24x7 customer service, ProServeIT is headquartered in Mississauga, Ontario, with offices in Calgary, Alberta, Vancouver, British Columbia, Paris, France and Ho Chi Minh City in southern Vietnam.

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