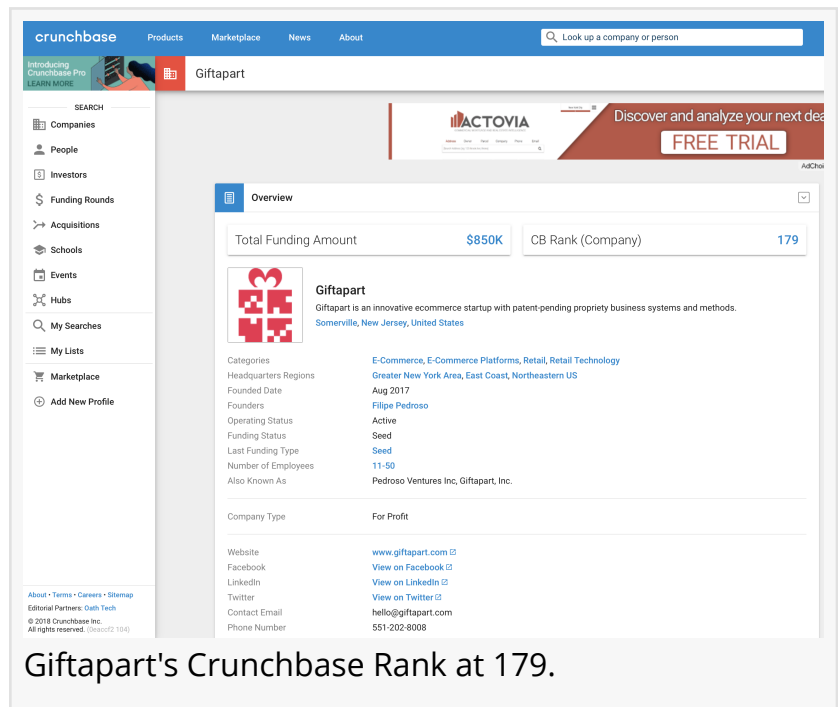


Giftapart, a New Ecommerce Marketplace, in Top 179 Worldwide Companies in Crunchbase Rank

Giftapart's CEO Filipe Pedroso ranked in the TOP 100 individuals in Crunchbase's worldwide rank.

SOMERVILLE, NJ, UNITED STATES, September 4, 2018 /EINPresswire.com/ -- Giftapart Inc., the tech ecommerce startup in New Jersey that according to its CEO is "going to change the world and is creating a revolutionary new way for retailers to get, connect, and sell to a growing Gen Z and millennial shoppers," reached the Crunchbase Rank top 200 of worldwide companies.

At the current time, Giftapart had the second highest rank of all New Jersey companies at 179, just one behind Merck & Co., the worldwide pharmaceutical company, ranked 178.



Giftapart
Giftapart is an innovative ecommerce startup with patent-pending propriety business systems and methods.
Somerville, New Jersey, United States

Total Funding Amount	\$850K	CB Rank (Company)	179
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Categories	E-Commerce, E-Commerce Platforms, Retail, Retail Technology
Headquarters Regions	Greater New York Area, East Coast, Northeastern US
Founded Date	Aug 2017
Founders	Filipe Pedroso
Operating Status	Active
Funding Status	Seed
Last Funding Type	Seed
Number of Employees	11-50
Also Known As	Pedroso Ventures Inc, Giftapart, Inc.

Company Type: For Profit

Website	www.giftapart.com
Facebook	View on Facebook
LinkedIn	View on LinkedIn
Twitter	View on Twitter
Contact Email	hello@giftapart.com
Phone Number	551-202-8008

Giftapart's Crunchbase Rank at 179.

Liana V. Pedroso, Director of Corporate Communications, said, "Giftapart has been gaining tremendous interest by retailers, investors, and individuals, and this has been reflected by the company's rank increases on Crunchbase over the past several months."

“

Giftapart is going to change the world and is creating a revolutionary new way for retailers to get, connect, and sell to a growing Gen Z and millennial shoppers.”

Filipe Pedroso, CEO

Crunchbase, founded in 2007, is a platform for finding business information about private and public companies accessed by over 5 million users monthly, according to Wikipedia. The Crunchbase website states that it's the leading destination for millions of users to discover industry trends, investments, and news about global companies — from startups to the Fortune 1000.

“I was recently told by an investor that our ranking on Crunchbase has been consistently increasing and that

Giftapart was among a group of disruptors and established companies,” said Filipe Pedroso, the companies founder and CEO, “Our numerical ranking isn't important, but I am pleased that there's so much interest in our project. We are creating the coolest and funnest way to shop online, and that's what we're excited about here. The entire Giftapart team can't wait to get this platform in the hands of the users. They're going to love using Giftapart in so many different ways.”

Filipe Pedroso himself is ranked in the top 100 individuals on Crunchbase, currently at 77. He

follows Melania Trump (ranked 72), Arnold Schwarzenegger (ranked 73), Kanye West (ranked 74), Oprah Winfrey (ranked 75), and Tim Draper (ranked 76).

“It had more meaning to me when I shared the same spot with Woz [Steve Wozniak]. For a day or so, we were literally tied, and it was kinda cool,” said Filipe Pedroso. Steve Wozniak, co-founder of Apple computer, and Filipe Pedroso shared the top 155 spot together on July 13.

Giftapart started development of its platform in September of 2017, and has its company headquarters in Somerville, New Jersey. “From the beginning, we were very lucky to attract top-notch coders that came to work here because they believed that we were going to change the world,” commented Filipe Pedroso, “This entire project has been custom built from the ground up here in the past year.”

The company has filed patent applications on its revolutionary new technologies. Filipe Pedroso said: “Protecting our innovative system and methods has been a priority. We have filed patent applications, and anticipate further patent claims in the near future. Giftapart is anticipated to launch in the fall, but we’re already working on 2.0 improvements and added features.”

“The Giftapart platform is the best place on earth for users to shop and do all-things-gifting, but it’s also the best place for retailers to sell their merchandize and connect with their customer base,” stated Liana Pedroso, “Giftapart provides retailers a first of its kind ecommerce marketplace, because we truly treat retailers fairly and as equal partners. There are no third-party sellers, commissions are fair, no recurring fees, and we even provide tools to increase their in-store traffic. You see, we want our retailer partners to succeed, both on Giftapart and in their brick-and-mortar stores.”

Giftapart in July announced the opening of an European division. The company anticipates launching initially in North America and Europe, with worldwide expansion. “We want everyone to benefit from using Giftapart,” said Filipe Pedroso, “We have started building European retailer partners and will be attending the Paris Retail Week in September. I’ve been impressed at how quickly retailers in Europe have been willing to sign up and get onboard; it seems to me that the retail establishment in Europe is looking for technology platforms to reach more customers.”

The company anticipates a capital raise after its launch. Giftapart recently received a second seed funding from one of its current investors at a pre-money valuation of \$30 million USD. “We will consider a partnership with the right investment or institutional funding organization when the time is right,” said Filipe Pedroso.

Rank	Organization Name	Category	Headquarters Location	Description	CB Rank (Company)
1	Indiegogo	Crowdfunding, Finance, FinTech, Funding	San Francisco, California, United States	Indiegogo is a global crowdfunding platform empowering people around the world to fund...	166
2	Nylas	Cloud Infrastructure, Communications Inf.	San Francisco, California, United States	The Nylas API powers email, calendar, and contact features in SaaS apps from Outlook to...	167
3	Houghton Mifflin Harcourt	Content, Ebooks, Education	Boston, Massachusetts, United States	Houghton Mifflin Harcourt is a global learning company specialized in print & digital educational content for students in K-12 education...	168
4	Guusto	Employee Benefits, Enterprise Software...	San Francisco, California, United States	Guusto provides a cloud-based general benefits and human resource management solution for...	169
5	Behalf	B2B, Finance, FinTech, Internet of Things...	New York, New York, United States	Behalf is a digital marketing platform for B2B...	170
6	Johns Hopkins University	EdTech, Education, Health Care, Higher E.	Baltimore, Maryland, United States	Johns Hopkins University is a premier research university located in Baltimore, Maryland...	171
7	DarkKings	Fantasy Sports, Gaming, Online Games, S.	Boston, Massachusetts, United States	DarkKings provides online daily and weekly fantasy sports contests for each game in major...	172
8	Phandry	Apps, Enterprise Software, Human Resour.	Copenhagen, Hovedstaden, Denmark	Phandry is the leading all-in-one digital workplace platform bringing together content collaboration...	173
9	Clover Health	Health Care, Health Insurance, Hospital	San Francisco, California, United States	Clover Health is a new health insurance company...	174
10	Indegy	Cyber Security, Industrial, Infrastructure	New York, New York, United States	Indegy provides visibility and security for industrial control networks to ensure operations...	175
11	Slack	Collaboration, Enterprise Software, Mess.	San Francisco, California, United States	Slack is an enterprise software platform that allows teams and businesses of all sizes to...	176
12	Happoo	Cloud Computing, Google, Human Resour.	Helsinki, Southern Finland, Finland	Happoo is the leading all-in-one digital workplace platform bringing together content collaboration...	177
13	Merck & Co., Inc.	Biotechnology, Health Care, Medical	Kennilworth, New Jersey, United States	Merck is a global healthcare leader working to help the world be well. Merck is known as MSD...	178
14	Giftapart	E-commerce, E-commerce Platforms, Re.	Somerville, New Jersey, United States	Giftapart is an innovative e-commerce startup with patent pending proprietary business systems...	179
15	Wish	Computer, Content Delivery, E-Commer.	San Francisco, California, United States	Wish gives everyone access to the most affordable content and effective shopping...	180

Crunchbase Rank of top 166-180 companies in the world.

Rank	Full Name	Primary Job Title	Primary Organization	Location	CB Rank (Person)
1	Marc Andreessen	Co-Founder & General Partner	Andreessen Horowitz	San Francisco, California, United States	63
2	Robert Murdoch	Executive Chairman	21st Century Fox	New York, New York, United States	64
3	Gene Munster	Managing Partner	Loop Ventures	Minneapolis, Minnesota, United States	65
4	Alex Stamos	Adjunct Professor, Freeman-Spogli Institute	Stanford University	San Francisco, California, United States	66
5	Anupam Mittal	Founder and CEO	Shaaadi.com	Mumbai, Maharashtra, India	67
6	Paul Graham	Co-Founder & Partner	Y Combinator	Mountain View, California, United States	68
7	Deynne Ebotwell	President, COO & Board of Directors	SpaceX	Los Angeles, California, United States	69
8	Leonardo DiCaprio	Founder	Leonardo DiCaprio Foundation	Los Angeles, California, United States	70
9	Robert St. Thomas	—	—	Springfield, Virginia, United States	71
10	Melania Trump	First Lady of the United States	White House	New York, New York, United States	72
11	Arnold Schwarzenegger	—	—	Los Angeles, California, United States	73
12	Kanye West	Founder	GOOD Music	California, United States, North America	74
13	Oprah Winfrey	Charwoman, CEO, and COO	Oprah Winfrey Network	Kosciusko, Mississippi, United States	75
14	Tim Draper	Founder & Managing Partner	Draper Associates	San Francisco, California, United States	76
15	Filipe Pedroso	CEO	Giftapart	Somerville, New Jersey, United States	77

Giftapart CEO Filipe Pedroso ranked top 77 in the world on Crunchbase.

Deepak Kumar, Director of Back End Software Development, moved to the United States from England to work for Giftapart. Kumar stated, "Giftapart's movement on Crunchbase has been amazing. I do feel however that the interest being generated on Crunchbase at the moment pales in comparison to the meteoric rise I foresee when we go live!"

Kevyn Jaremko, Director of Front End Software Development, a summa cum laude graduate of NJIT, said, "Our design is beautiful. We've focused on delivering an intuitive, unrivaled user experience --not only for consumers, but for retailers as well. Our awesome data analytics tools allow retailers to keep track of data to better connect with users and increase their sales."

Robert Dudas, Jr., Director of Cloud Operations, commented, "It's really kind of jarring to see this kind of notoriety when we aren't even live. It just goes to show that this platform is so revolutionary that it generates enough buzz to outrank companies several degrees larger than us."

Retailers interested in finding out more about partnership opportunities can contact Giftapart at biz@giftapart.com. Inquires are accepted from established retailers.

Investors wishing to learn more about investing, can contact Giftapart at hello@giftapart.com.

Giftapart's Crunchbase listing: <http://www.crunchbase.com/organization/pedroso-ventures-inc>

Text and pictures available at: <http://www.giftapart.com/pressrelease20180904>

About Giftapart

Giftapart Inc. is developing an innovative and revolutionary new way for e-commerce. The company was established in 2017 and is headquartered in Somerville, New Jersey. The company's software systems and methods have resulted in the filing of numerous patents. Giftapart is led by award-winning attorney and 3-time elected Councilman Filipe Pedroso, Esq., Founder, CEO and Board Member, as well as its other Board members: [See full text here](#).

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This press release can be viewed online at: <http://www.einpresswire.com>

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